

**JUNE 19, 2018 ZONING HEARING
"OTHER BUSINESS"
COMMISSION DISTRICT 1**

ITEM OB-030

PURPOSE

To consider a request from Nathanael Tyson regarding an electronic billboard placement located at 2184 Cobb Parkway NW. The property is located on the west side of Old Highway 41 and on the east side of Cobb Parkway in Land Lot 175 of the 20th District.

BACKGROUND

The subject property is zoned Light Industrial (LI) for a sign fabricator. This request involves the billboards along Cobb Parkway. There are two static billboards facing north and two static billboards facing south. These existing billboards have a combined face square footage of 1,500 square feet (375 square feet each). The applicant would like to convert the four-static billboards into two electronic billboards that have 480 total square-feet (240 square feet each). The code requires three static billboards to be taken down for every new electronic billboard installed. The applicant exceeds this requirement for square footage removed, but not for actual faces removed. Electronic billboards are required to be 500 feet away from residential property. The proposed electronic billboards would approximately 480 feet from the closest residence, which is west across Cobb Parkway behind the existing commercial uses and tree buffer. For this type of request, there are three criteria that must be considered:

1. Whether or not the electronic sign face will be visible from the residence(s) that is within 500 feet.
2. Whether or not electronic sign faces visible from the residence(s) are properly buffered and screened from light cast from the sign.
3. Whether or not there are existing or changing conditions that would give supporting grounds for either approval or disapproval of the requested modification.

The proposed electronic billboards would be 25-feet tall, which is less tall than a lot of the structures in the area, including a billboard that is approximately 50 feet tall that is closer

(continued on the next page)

**JUNE 19, 2018 ZONING HEARING
"OTHER BUSINESS 30"
COMMISSION DISTRICT 1
PAGE 2**

ITEM OB-030 (continued)

to the residences. Staff did visit the property and the residential property within 500 and believes this proposal would not impact any properties; attached are photographs from that visit. Staff believes the applicant meets the intent of the code.

STAFF COMMENTS

Cobb DOT: 1) Recommend the sign be installed where it will not impede the line of sight for the driveways or roadways; and 2) Recommend sign be placed off the right-of-way.

RECOMMENDATION

The Board of Commissioners conduct a Public Hearing and consider the proposed billboard placements.

ATTACHMENTS

Other Business application and proposed plans.

Application for "Other Business"

OB-30-2018

Cobb County, Georgia

(Cobb County Zoning Division - 770-528-2035)

BOC Hearing Date Requested: 6/19/2018

Applicant: Nathanael Tyson Phone #: (770) 851-0111
(applicant's name printed)

Address: 282 Silverleaf Lane Dallas GA 30157 E-Mail: nathanael@signsofnorthwest.com

Nathanael Tyson Address: nathanael@signsofnorthwest.com
(representative's name, printed) 282 Silverleaf Lane Dallas, GA 30157

[Signature] Phone #: (770) 851-0111 E-Mail: nathanael@signsofnorthwest.com
(representative's signature) Erica Eison

Signed, sealed and delivered in presence of:
Erica Eison
Notary Public

NOTARY PUBLIC
Cherokee County, GEORGIA
My Commission Expires 06/06/2020
My commission expires: 06/06/2020

Titleholder(s): Ronald G Tyson Phone #: (770) 841-1174
(property owner's name printed)

Address: 3791 Sandown Court Marietta GA 30004 E-Mail: ron@signsofnorthwest.com

[Signature]
(Property owner's signature) Erica Eison

Signed, sealed and delivered in presence of:
Erica Eison
Notary Public

NOTARY PUBLIC
Cherokee County, GEORGIA
My Commission Expires 06/06/2020
My commission expires: 06/06/2020

Commission District: 1 Zoning Case: _____

Size of property in acres: 1.04 Original Date of Hearing: _____

Location: 1184 Cobb Parkway N Kennesaw Ga 30152
(street address, if applicable; nearest intersection, etc.)

Land Lot(s): 175 District(s): 20

State specifically the need or reason(s) for Other Business: Removing 4 Billboards & adding one electronic Read-a-board

(List or attach additional information if needed)



TO BE REMOVED

EXISTING BILLBOARDS (FACING US 41 SOUTH)

12' 6" x 30'

375 SQUARE FEET EACH

750 SQUARE FEET TOTAL



TO BE REMOVED

EXISTING BILLBOARDS (FACING US 41 NORTH)

12' 6" x 30'

375 SQUARE FEET EACH

750 SQUARE FEET TOTAL

BILLBOARDS BEING REMOVED:

1,500 SQUARE FEET TOTAL

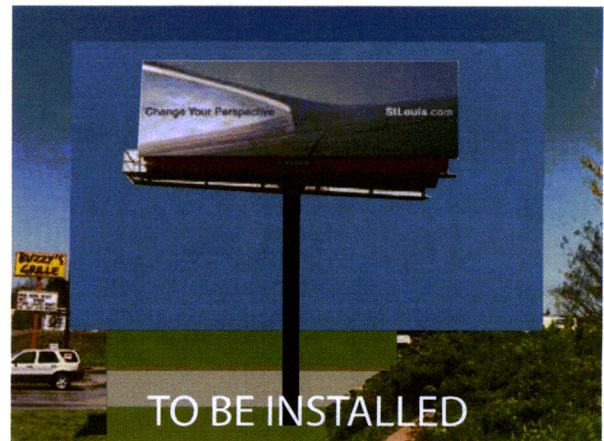
x4 BILLBOARDS AT 375 SQ FT EACH

BILLBOARDS BEING INSTALLED:

480 SQUARE FEET TOTAL

x2 BILLBOARDS AT 240 SQ FT EACH

RATIO = 3.125/1



TO BE INSTALLED

PROPOSED DOUBLE SIDED BILLBOARD

10' x 24'

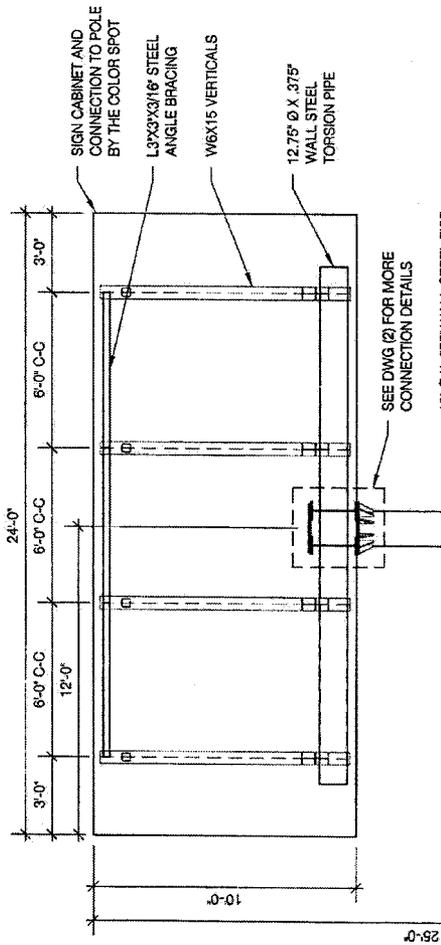
240 SQUARE FEET

NOTES

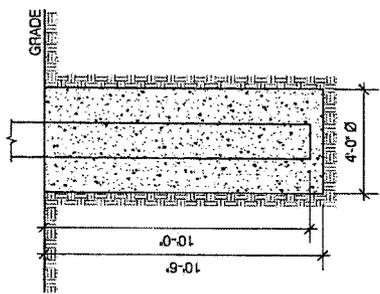
- 1.) SEE MANUFACTURERS DRAWINGS FOR ADDITIONAL DETAILS AND DIMENSIONS.
- 2.) SIGN CABINET AND CONNECTION BY THE COLOR SPOT.

- * CLIENT - THE COLOR SPOT
- * 2012 IBC W/ 2014 GA AMENDMENTS
- * 115 MPH WIND SPEED, EXP. C
- * (1) POLE, (1) FOOTING

NOTE:
CATWALK DESIGN AND CONNECTION TO SIGN STRUCTURE BY THE COLOR SPOT. ARRESTING CABLE DESIGN & ATTACHMENT BY THE COLOR SPOT. MUST MEET ALL OSHA REQUIREMENTS.



NOTE:
ADEQUATELY SUPPORT/BRACE ALL STRUCTURAL STEEL AS REQUIRED UNTIL ALL STRUCTURAL CONNECTIONS ARE COMPLETE.



CAISSON FOUNDATION
SCALE: N.T.S.

BILLBOARD - FRONT ELEVATION VIEW
SCALE: N.T.S.



DRAWING NO. DWG. 1

REV #	DATE	DRAWN BY
	04/11/18	

DATE: 04/11/18
 DRAWN BY: ZJB
 CHECKED BY: JAM
 DRAWING NO. 180344.001
 COMM. NO. 180344.001

PROJECT: 2184 Cobb Parkway, Kennesaw, GA 30152
 DRAWING TITLE: BILLBOARD

MBI
 michael brady inc.
 1970 WEINGARTER RD.
 KNOXVILLE, TENNESSEE 37919
 PHONE 865-594-0559
 FAX 865-594-5213

KNOXVILLE OFFICE
 299 WEINGARTER RD.
 KNOXVILLE, TENNESSEE 37919
 PHONE 865-594-0559
 FAX 865-594-5213

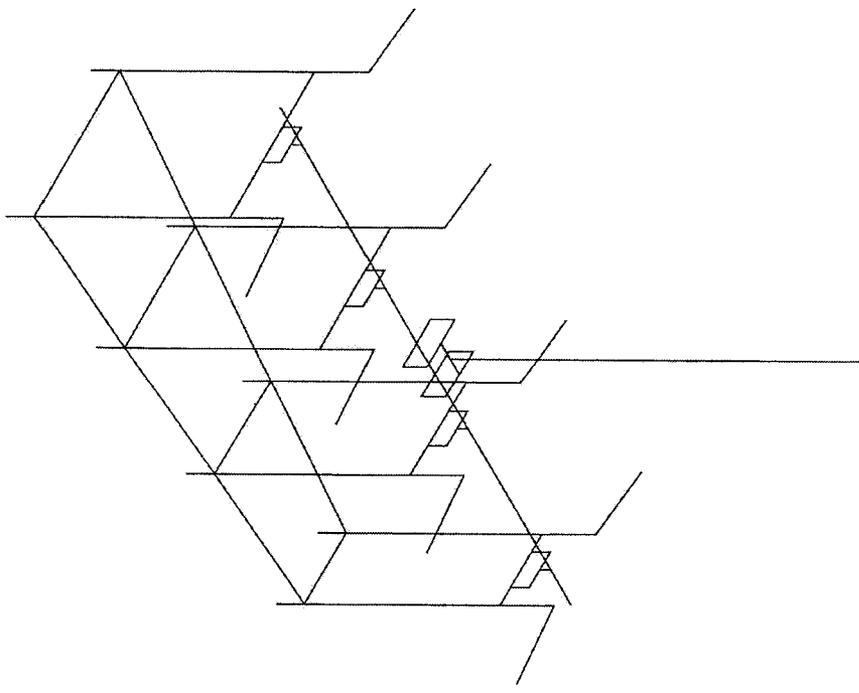
NOTES

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1

BILLBOARD - ISOMETRIC VIEW
 SCALE: NTE



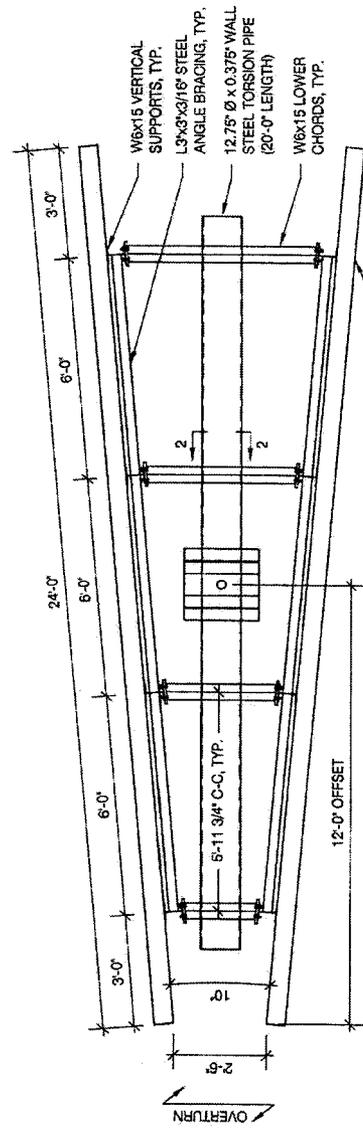
MBI michael brady inc. 1110 W. MARKET STREET KNOXVILLE, TN 37919	KNOXVILLE OFFICE 299 WEISSGARBER RD. KNOXVILLE, TENNESSEE 37919 PHONE 865-584-0899 FAX 865-584-6213	PROJECT: 2184 Cobb Parkway, Kennesaw, GA 30152 DRAWING TITLE: BILLBOARD	DRAWN BY: ZJB CHECKED BY: JAM COMM. NO. 180344.001	DATE: 04/11/18 REV # DATE	DRAWING NO. DWG. 5
	DATE: 04/11/18 REV # DATE				DRAWN BY:

NOTES
 1) SEE MANUFACTURERS DRAWINGS FOR ADDITIONAL DETAILS AND DIMENSIONS.
 2) SIGN CABINET AND CONNECTION BY THE COLOR SPOT.

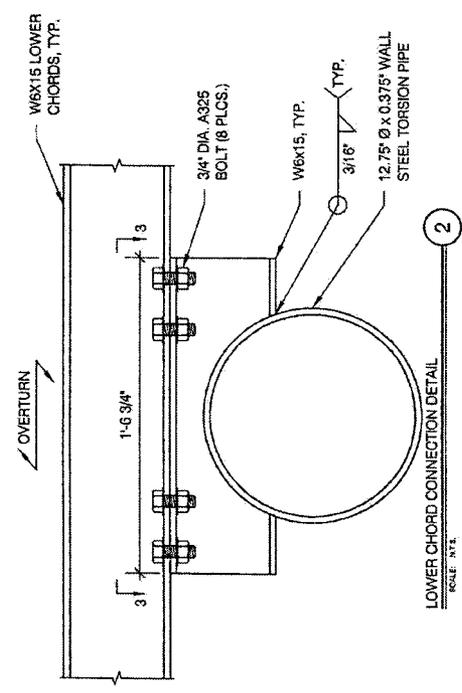
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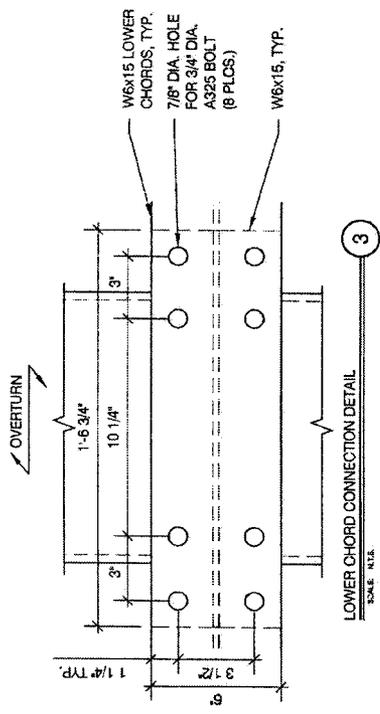
* CLIENT - THE COLOR SPOT
 * 2012 IBC W/ 2014 GA AMENDMENTS
 * 115 MPH WIND SPEED, EXF-C
 * (1) POLE, (1) FOOTING



25 V-SHAPED BILLBOARD - PLAN VIEW
 SCALE: N.T.S.



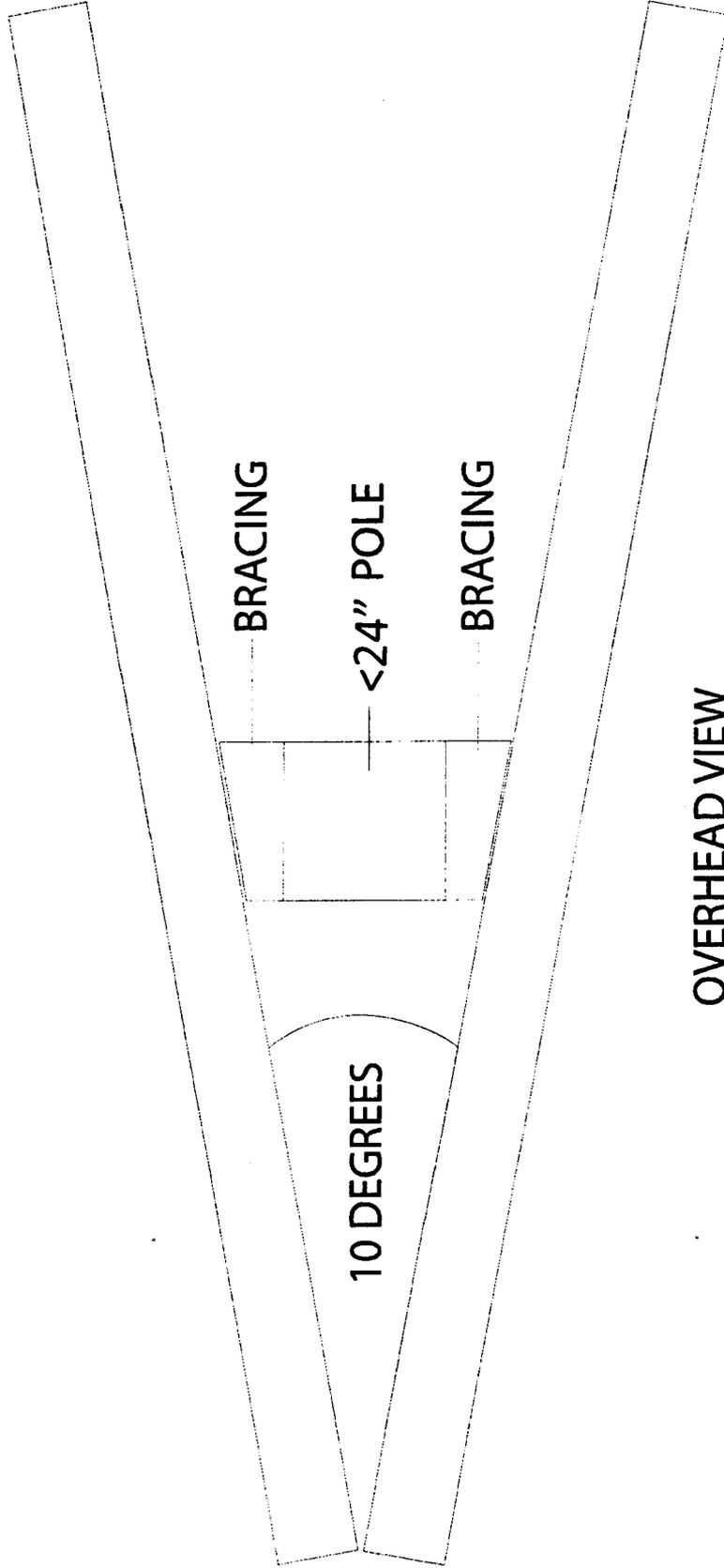
LOWER CHORD CONNECTION DETAIL
 SCALE: N.T.S.



LOWER CHORD CONNECTION DETAIL
 SCALE: N.T.S.



MBI michael brady inc. 11145 GRIFFIN ROAD KNOXVILLE, TN 37919 PHONE 865-564-0990 FAX 865-564-5213	PROJECT: 2184 Cobb Parkway, Kennesaw, GA 30152	DRAWN BY: ZJB	CHECKED BY: JAM	COMM. NO. 180344.001	DATE: 04/11/18	DRAWING NO. DWG. 3
	DRAWING TITLE: BILLBOARD	REV. #	DATE	DRAWN BY	DATE	DWG. NO.



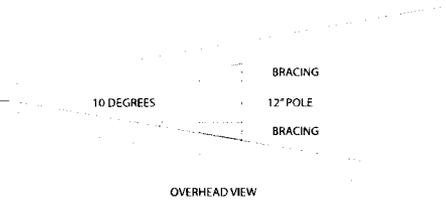
OVERHEAD VIEW
PROPOSED DOUBLE SIDED ELECTRONIC BILLBOARD



US 41

51.5' TO SIGN

63' TO POLE





Printed: 5/16/2018

Cobb County Online Tax Receipt

Thank you for your payment!

CARLA JACKSON TAX COMMISSIONER
CHELLY MCDUFFIE CHIEF DEPUTY
Phone: 770-528-8600
Fax: 770-528-8679

Payer
TYSON ENTERPRISES INC

TYSON RONALD G

Payment Date: 10/15/2016

Tax Year	Parcel ID	Due Date	Appeal Amount			Taxes Due
2016	20017500130	10/17/2016	Pay:	N/A	or	\$0.00
Interest	Penalty	Fees	Total Due	Amount Paid	Balance	
\$0.00	\$0.00	\$0.00	\$0.00	\$9,916.33	\$0.00	



Scan this code with your mobile phone to view this bill!

View from subject property looking west towards residential property (behind yellow commercial building and trees).

Picture 1



Existing billboards to be replaced

View from subject property looking west towards residential property (behind yellow commercial building and trees).

Picture 2



Picture 3



View from subject property looking west towards residential property (behind yellow commercial building and trees).

Picture 4



View from residential property looking east towards subject property.