

APPLICANT:	Apollo	Sign and Light	PETITION No.: V-162		
PHONE:	770-87	4-9400 ext. 226	DATE OF HEARING:	11-11-2015	
REPRESENTA	TIVE:	Joseph Livatino	PRESENT ZONING:	LI	
PHONE:		404-915-6154	LAND LOT(S):	505, 506	
TITLEHOLDE	R: HC	K Properties, LLC	DISTRICT:	16	
PROPERTY LOCATION: On the east side of Barrett		SIZE OF TRACT:	5.74 acres		
Lakes Boulevard, south of Big Shanty Road, west of Interstate 75			COMMISSION DISTRICT: 1		
(2878 Barrett Lak	kes Boule	evard).			
TYPE OF VAR	IANCE:	Waive the maximum allowable	e wall sign area of 115.83 so	quare feet (1:1 ratio) to 201.98	
square feet.					
OPPOSITION:	No. OP	POSED PETITION No	SPOKESMAN		

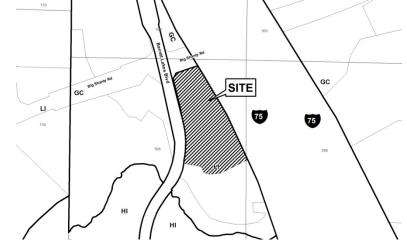


APPROVED _____ MOTION BY _____

REJECTED _____ SECONDED _____

HELD ____ CARRIED ____

STIPULATIONS:



APPLICANT: Appollo Sign and Light **PETITION No.:** V-162

COMMENTS

TRAFFIC: This request will not have an adverse impact on the transportation network.

DEVELOPMENT & INSPECTIONS: No comment.

SITE PLAN REVIEW: No comment.

STORMWATER MANAGEMENT: No comments.

HISTORIC PRESERVATION: After examining Civil War trench maps, Cobb County historic property surveys, county maps, and various other resources, staff has no comments regarding the impact or treatment of historic and/or archaeological resources

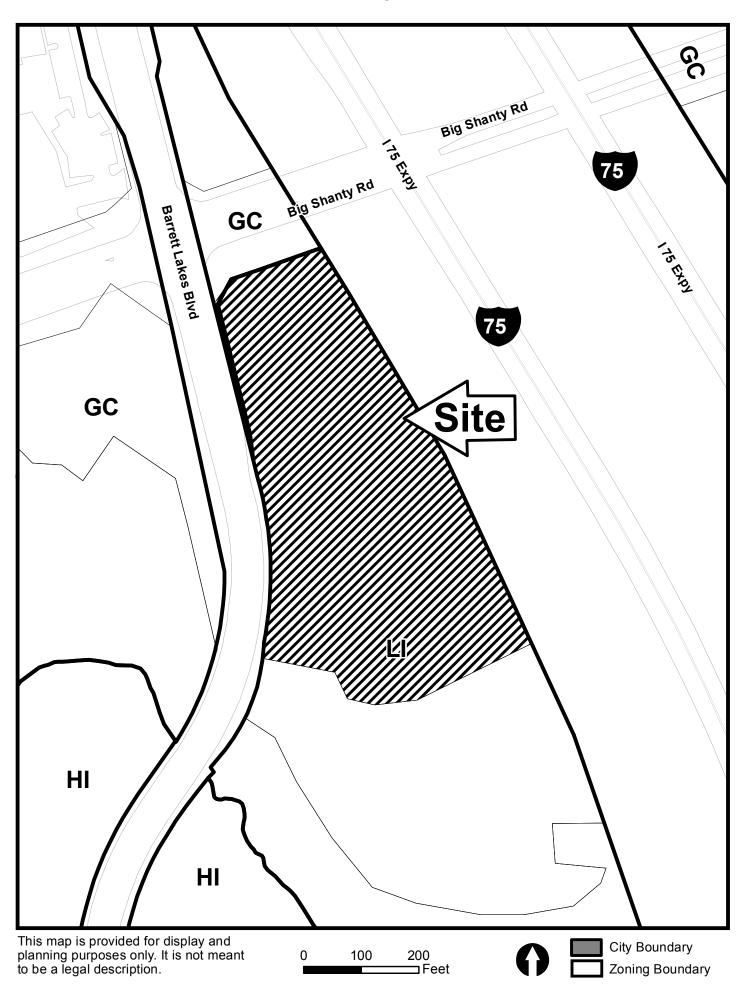
DESIGN GUIDELINES: No comment.

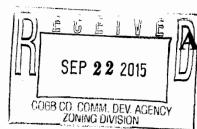
CEMETERY PRESERVATION: No comment.

WATER: No conflict

SEWER: No conflict

FIRE DEPARTMENT: NO COMMENTS: After analyzing the information presented for a Preliminary Review, the Cobb County Fire Marshal's Office is confident that all other items can be addressed during the Plan Review Stage.





pplication for Variance Cobb County

(type or print clearly)

Application No. V-162
Hearing Date: 11-11-15

COLUMN DIVISION	Trouting Date.
Applicant Apollo Sign & Light	Phone # 770-874-9400 x 226 E-mail joe@apollosign.com
Joseph Livatino	Address 1238 Logan Circle NW., Atlanta GA 30318
(representative's signiture)	Phone # 404-915-6154 E-mail bfreereen Debelosion.com Signed, sealed and delivers—in greeners of
My commission expires: 08 6 20	Notary Public
Titleholder HOK Properties_L	Phone # 770 - 649 - STRY E-mail trussellement of the phone of the control of the
Signature (attach additional signatures,	Phone # 770.649.5124 E-mail brusself comprehend to tam 1575 Mansall Rd., Alpharetta Gazill (street, city, state and zip code)
My commission expires: 10以の17	Signed, scaled and delivered in presence of: But will Notary Public
Present Zoning of Property	THE C
Location _2878 Barrett Lakes Blvd., K	ennesaw, GA 30144
Land Lot(s) 504,505; 506 Please select the extraordinary and	(street address, if applicable; nearest intersection, etc.) District 16+0 Size of Tract 5, 7 4 Acre(s) exceptional condition(s) to the piece of property in question. The
condition(s) must be peculiar to the p	
The Cobb County Zoning Ordinance determine that applying the terms of hardship. Please state what hardship	Section 134-94 states that the Cobb County Board of Zoning Appeals must the Zoning Ordinance without the variance would create an unnecessary would be created by following the normal terms of the ordinance (If uant to Sec. 134-94(4), then leave this part blank).
List type of variance requested:	"See Attached"
Revised: March 5, 2013	

V-162 (2015) Exhibit

Hardship is as follows:

Dealer is requesting a 41" letterset on north elevation to take advantage of exposure to I-75 traffic.

Dealer paid a premium price for this property because of its visibility from the freeway. He then had to spend over a million dollars on grading to just to site the building properly on the parcel. So the real estate and site work were nearly double the cost of a comparable building on a comparable size lot without highway visibility.

The need for the larger letterset is simple. The north side of the building is visible for approximately six seconds to freeway traffic moving southbound at 70 mph. And the view of the building is to the side, not directly in front like a highway sign. A 48" letter would be the recommended size for readability in that time span and at that speed, but dealer is willing to compromise with a 41" letter.

So denying this variance is, in effect, denying him the ability to effectively display the Hyundai brand, and thus forfeiting his substantial investment in that particular site.

SEP 22 2015

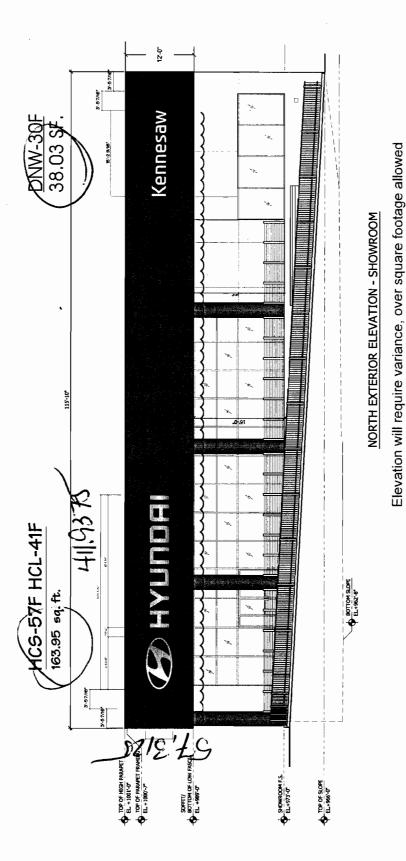
COBB CO. COMM. DEV. AGENCY ZONING DIVISION

Thank You,

201,98 total Dealer is responsible for covering signage mounting/wires/fransformers if they are visible on the inside of the building. Dealer to provide 120 volt, 20 amp dedicated circuit to each sign. Larger sets may require additional circuits. Please refer to AGI's Architectural Imaging's ACM proposal for details on that separate scope of work. Art represents an approximation of sign and aluminum composite material (ACM) panel appearance Dealer to provide behind-the-wall access for installation and structural support for signs. If an engineer afters quoted signage a change order will be provided to the dealer. See Terms and Conditions document for all signage requirements.

Rendering based on architectural conceptual drawings ("For Pricing 5-22-15"). Dealer is responsible for verifying that elevations shown match final architectural plans.

Dealer to supply Terms and Conditions to GC, architect, and other construction team members.



V-162

(2015) Exhibit

2878 Barrett Lakes Blvd. N. W. Kennesaw, GA 30144

Locat	Surve	Site II	Date:

Drawn by: MAH	This document is the subsequently of accounted Cryptokes, fore, and all feeding, measurements and accounted control of the con		
(ennesaw AGI Rep: J.B.	Project Title: Hyundai GDSI	Scale: 1/16"=1'	Date Revised:
Location: GA038 Hyundai of Kennesaw	Survey ID: N/A	Site ID: N/A	Date: 6/4/15

SOUR WAGE

2655 International Plwy, Virginia Beach, VA 23.452 PHONE (257) 427-1900 - fax (757) 430-1297 vww.AGlSga.com

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