

**OCTOBER 16, 2012 ZONING HEARING
“OTHER BUSINESS”
COMMISSION DISTRICT 3**

ITEM # 2

PURPOSE

To consider a request from Mr. Bryan Gaylor representing Clear Channel regarding a billboard placement located at 2755 Sandy Plains Road. The property is located on the westerly side of Sandy Plains Road, south of Post Oak Tritt Road in Land Lots 577 of the 16th District.

BACKGROUND

The subject property is zoned PSC and currently has a two sided static billboard on the property. The billboard owner would like to change the static billboard to an electronic billboard, but cannot since the electronic billboard is located within 500 feet of a residence. The proposed electronic billboard is 460 feet from the closest residence, which is to the west behind the shopping center. Per a zoning code amendment adopted February 28, 2012, the Board of Commissioners can consider this request. There are three criteria that must be considered:

1. Whether or not the electronic sign face will be visible from the residence(s) that is within 500 feet.
2. Whether or not electronic sign faces visible from the residence(s) are properly buffered and screened from light cast from the sign.
3. Whether or not there are existing or changing conditions that would give supporting grounds for either approval or disapproval of the requested modification.

FUNDING

N/A

RECOMMENDATION

The Board of Commissioners conduct a Public Hearing and consider the proposed site plan and stipulation amendments.

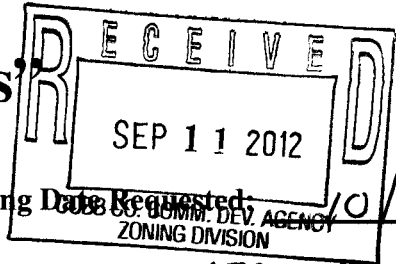
Water and Sewer comments: The proposed sign pole should not be any closer to the sewer line in Sandy Plains Road than the existing sign pole. Recommend the Cobb County Water System approve the final footing and sign pole plan.

ATTACHMENTS

Other Business application, site plan and billboard plans.

Application for "Other Business" Cobb County, Georgia

(Cobb County Zoning Division - 770-528-2035)



2

BOC Hearing Date Requested: 10/16/12

Applicant: Bryan Gaylor (applicant's name printed) Phone #: 678-309-7684

Address: 1200 Wilson Way, Ste C, Smyrna, GA 30082 E-Mail: bryangaylor@clearchannel.com

(same) Address: (same)
(representative's name, printed)

[Signature] Phone #: 678-309-7684 E-Mail: (same)
(representative's signature)

Signed, sealed and delivered in presence of:
[Signature]
Notary Public

DAWN TURNER
Notary Public
Paulding County, Georgia
My Commission Expires 6/24/16
My commission expires:

U-24-14

Titleholder(s): Lovingspoon Investment Holdings Phone #: 404-759-6609
(property owner's name printed)

Address: 3041 Fredrick Dr. E-Mail: _____

[Signature]
(Property owner's signature)

Signed, sealed and delivered in presence of:
[Signature]
Notary Public

DAWN TURNER
Notary Public
Paulding County, Georgia
My Commission Expires 6/24/16
My commission expires:

U-24-14

Commission District: 3 Zoning Case: _____

Date of Zoning Decision: _____ Original Date of Hearing: _____

Location: 2755 Sandy Plains Rd., Marietta GA / N/O Piedmont Rd
(street address, if applicable; nearest intersection, etc.)

Land Lot(s): 16055700030 District(s): 9-Unincorporated

State specifically the need or reason(s) for Other Business:
Requesting variance per section 134-318.1 for
an electronic sign that resides ~~460~~ 460 feet
from the nearest dwelling.

(List or attach additional information if needed)

RECEIVED

COBB COUNTY COMMUNITY DEVELOPMENT DEPARTMENT

ZONING DIVISION

SEP 11 2012

CITY OF ATLANTA

PICTURE OF EXISTING BILLBOARD (EAST SIDE)



PICTURE OF EXISTING BILLBOARD (EAST SIDE)



GENERAL NOTES:

- ALL MATTERS PERTAINING TO THIS BILLBOARD SHALL BE REFERRED TO THE BOARD OF ADJUSTMENT FOR PROFESSIONAL OPINION AND RECOMMENDATION. THE BOARD OF ADJUSTMENT SHALL MAKE A FINAL DETERMINATION AS TO WHETHER THE BILLBOARD IS NECESSARY TO THE INTERESTS OF THE COMMUNITY AND IS NOT A BURDEN ON THE NEIGHBORHOOD. THE BOARD OF ADJUSTMENT SHALL MAKE A FINAL DETERMINATION AS TO WHETHER THE BILLBOARD IS NECESSARY TO THE INTERESTS OF THE COMMUNITY AND IS NOT A BURDEN ON THE NEIGHBORHOOD. THE BOARD OF ADJUSTMENT SHALL MAKE A FINAL DETERMINATION AS TO WHETHER THE BILLBOARD IS NECESSARY TO THE INTERESTS OF THE COMMUNITY AND IS NOT A BURDEN ON THE NEIGHBORHOOD.

GENERAL NOTES:

- ALL MATTERS PERTAINING TO THIS BILLBOARD SHALL BE REFERRED TO THE BOARD OF ADJUSTMENT FOR PROFESSIONAL OPINION AND RECOMMENDATION. THE BOARD OF ADJUSTMENT SHALL MAKE A FINAL DETERMINATION AS TO WHETHER THE BILLBOARD IS NECESSARY TO THE INTERESTS OF THE COMMUNITY AND IS NOT A BURDEN ON THE NEIGHBORHOOD. THE BOARD OF ADJUSTMENT SHALL MAKE A FINAL DETERMINATION AS TO WHETHER THE BILLBOARD IS NECESSARY TO THE INTERESTS OF THE COMMUNITY AND IS NOT A BURDEN ON THE NEIGHBORHOOD. THE BOARD OF ADJUSTMENT SHALL MAKE A FINAL DETERMINATION AS TO WHETHER THE BILLBOARD IS NECESSARY TO THE INTERESTS OF THE COMMUNITY AND IS NOT A BURDEN ON THE NEIGHBORHOOD.
- PROVISIONS REGARDING THE BILLBOARD SHALL BE REFERRED TO THE BOARD OF ADJUSTMENT FOR PROFESSIONAL OPINION AND RECOMMENDATION. THE BOARD OF ADJUSTMENT SHALL MAKE A FINAL DETERMINATION AS TO WHETHER THE BILLBOARD IS NECESSARY TO THE INTERESTS OF THE COMMUNITY AND IS NOT A BURDEN ON THE NEIGHBORHOOD. THE BOARD OF ADJUSTMENT SHALL MAKE A FINAL DETERMINATION AS TO WHETHER THE BILLBOARD IS NECESSARY TO THE INTERESTS OF THE COMMUNITY AND IS NOT A BURDEN ON THE NEIGHBORHOOD. THE BOARD OF ADJUSTMENT SHALL MAKE A FINAL DETERMINATION AS TO WHETHER THE BILLBOARD IS NECESSARY TO THE INTERESTS OF THE COMMUNITY AND IS NOT A BURDEN ON THE NEIGHBORHOOD.
- PROVISIONS REGARDING THE BILLBOARD SHALL BE REFERRED TO THE BOARD OF ADJUSTMENT FOR PROFESSIONAL OPINION AND RECOMMENDATION. THE BOARD OF ADJUSTMENT SHALL MAKE A FINAL DETERMINATION AS TO WHETHER THE BILLBOARD IS NECESSARY TO THE INTERESTS OF THE COMMUNITY AND IS NOT A BURDEN ON THE NEIGHBORHOOD. THE BOARD OF ADJUSTMENT SHALL MAKE A FINAL DETERMINATION AS TO WHETHER THE BILLBOARD IS NECESSARY TO THE INTERESTS OF THE COMMUNITY AND IS NOT A BURDEN ON THE NEIGHBORHOOD. THE BOARD OF ADJUSTMENT SHALL MAKE A FINAL DETERMINATION AS TO WHETHER THE BILLBOARD IS NECESSARY TO THE INTERESTS OF THE COMMUNITY AND IS NOT A BURDEN ON THE NEIGHBORHOOD.

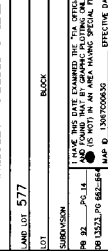
SKIN NOTE

FRONT SETBACK = 50'
MIN SIDE SETBACK = 10'
MAJOR SIDE SETBACK = 25'
TOP HEIGHT = 35'
AREA = 255 SQ FT EACH

CURRENT ZONING:

GC
FRONT SETBACK = 50'
MIN SIDE SETBACK = 10'
MAJOR SIDE SETBACK = 25'
TOP HEIGHT = 35'
AREA = 255 SQ FT EACH

GRAPHIC SCALE



SIGN NOTE

FRONT SETBACK = 50'
MIN SIDE SETBACK = 10'
MAJOR SIDE SETBACK = 25'
TOP HEIGHT = 35'
AREA = 255 SQ FT EACH

SIGN NOTE

FRONT SETBACK = 50'
MIN SIDE SETBACK = 10'
MAJOR SIDE SETBACK = 25'
TOP HEIGHT = 35'
AREA = 255 SQ FT EACH

SIGN NOTE

FRONT SETBACK = 50'
MIN SIDE SETBACK = 10'
MAJOR SIDE SETBACK = 25'
TOP HEIGHT = 35'
AREA = 255 SQ FT EACH

SIGN NOTE

FRONT SETBACK = 50'
MIN SIDE SETBACK = 10'
MAJOR SIDE SETBACK = 25'
TOP HEIGHT = 35'
AREA = 255 SQ FT EACH

SIGN NOTE

FRONT SETBACK = 50'
MIN SIDE SETBACK = 10'
MAJOR SIDE SETBACK = 25'
TOP HEIGHT = 35'
AREA = 255 SQ FT EACH

SIGN NOTE

FRONT SETBACK = 50'
MIN SIDE SETBACK = 10'
MAJOR SIDE SETBACK = 25'
TOP HEIGHT = 35'
AREA = 255 SQ FT EACH

SIGN NOTE

FRONT SETBACK = 50'
MIN SIDE SETBACK = 10'
MAJOR SIDE SETBACK = 25'
TOP HEIGHT = 35'
AREA = 255 SQ FT EACH

SIGN NOTE

FRONT SETBACK = 50'
MIN SIDE SETBACK = 10'
MAJOR SIDE SETBACK = 25'
TOP HEIGHT = 35'
AREA = 255 SQ FT EACH

SIGN NOTE

FRONT SETBACK = 50'
MIN SIDE SETBACK = 10'
MAJOR SIDE SETBACK = 25'
TOP HEIGHT = 35'
AREA = 255 SQ FT EACH

SIGN NOTE

FRONT SETBACK = 50'
MIN SIDE SETBACK = 10'
MAJOR SIDE SETBACK = 25'
TOP HEIGHT = 35'
AREA = 255 SQ FT EACH

SIGN NOTE

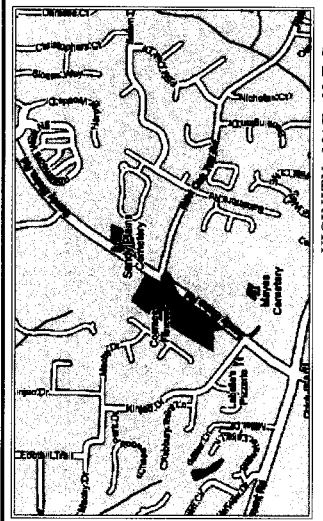
FRONT SETBACK = 50'
MIN SIDE SETBACK = 10'
MAJOR SIDE SETBACK = 25'
TOP HEIGHT = 35'
AREA = 255 SQ FT EACH

SIGN NOTE

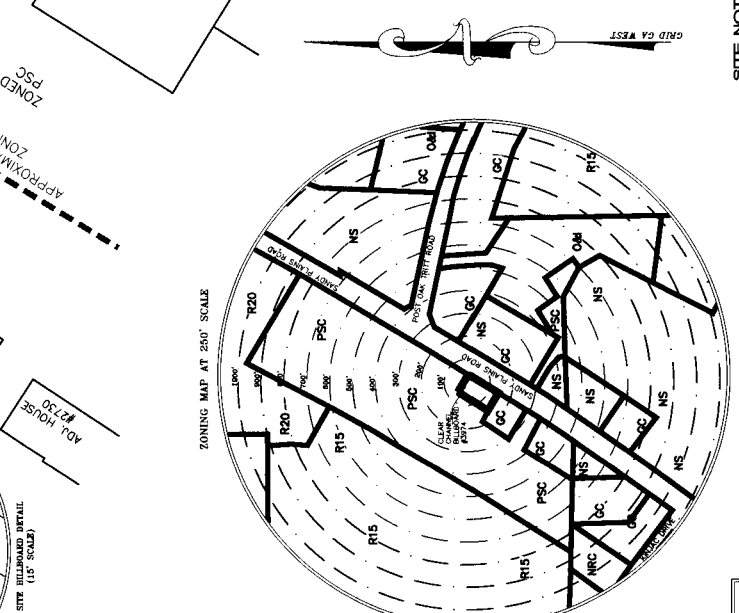
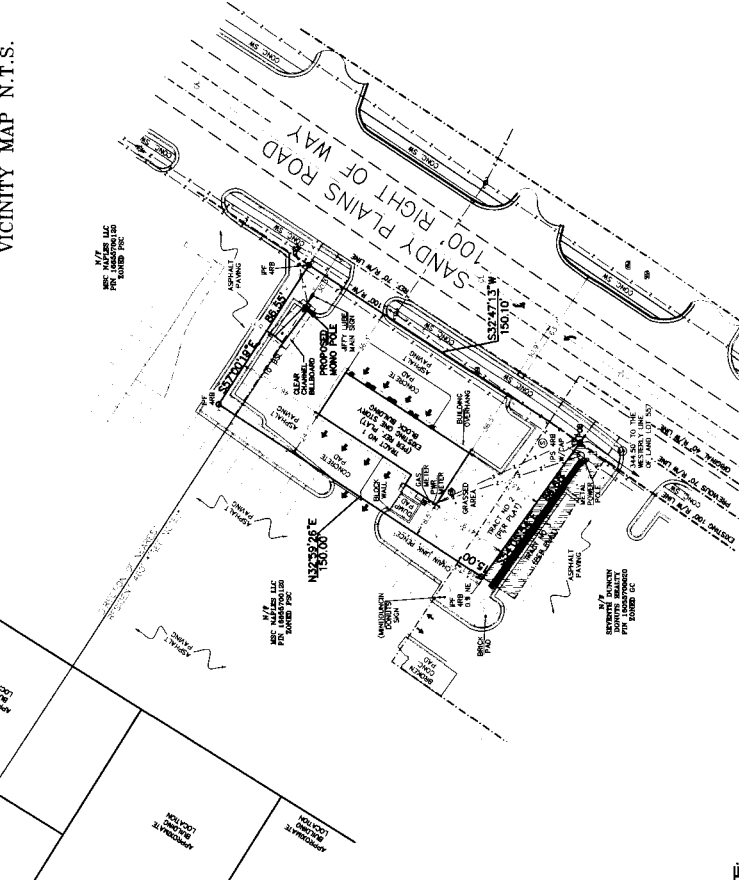
FRONT SETBACK = 50'
MIN SIDE SETBACK = 10'
MAJOR SIDE SETBACK = 25'
TOP HEIGHT = 35'
AREA = 255 SQ FT EACH

SIGN NOTE

FRONT SETBACK = 50'
MIN SIDE SETBACK = 10'
MAJOR SIDE SETBACK = 25'
TOP HEIGHT = 35'
AREA = 255 SQ FT EACH



PLAN OF SUBJECT FOR:
CLEAR CHANNEL OUTDOORS
2745 SANDY PLAINS ROAD
LAND LOT 557, 16th DISTRICT
OF COBB COUNTY, GEORGIA
PIN: 16855700830
ZONING: GC
TRACTS 50 & 2
0.53 ACRES



DATE: 05/08/2011
SCALE: 1" = 30'
REVISION: 2nd REVISION
PROJECT: CLEAR CHANNEL
CLIENT: CLEAR CHANNEL
LOCATION: 2745 SANDY PLAINS ROAD, LAND LOT 557, 16th DISTRICT, COBB COUNTY, GEORGIA
PROJECT NO.: 16855700830
DATE OF PLAN: 05/08/2011
DATE OF REVISION: 05/08/2011
DATE OF APPROVAL: 05/08/2011
DATE OF SUBMITTAL: 05/08/2011

FRONTLINE SURVEYING & MAPPING, INC.
3595 Cantata Road
Marietta, GA 30066
Ph: (770) 355-9905
Fax: (770) 355-9805
www.frontlinesurveying.com

GENERAL NOTES:

- ALL MATTERS PERTAINING TO THIS BILLBOARD SHALL BE REFERRED TO THE BOARD OF ADJUSTMENT FOR PROFESSIONAL OPINION AND RECOMMENDATION. THE BOARD OF ADJUSTMENT SHALL MAKE A FINAL DETERMINATION AS TO WHETHER THE BILLBOARD IS NECESSARY TO THE INTERESTS OF THE COMMUNITY AND IS NOT A BURDEN ON THE NEIGHBORHOOD. THE BOARD OF ADJUSTMENT SHALL MAKE A FINAL DETERMINATION AS TO WHETHER THE BILLBOARD IS NECESSARY TO THE INTERESTS OF THE COMMUNITY AND IS NOT A BURDEN ON THE NEIGHBORHOOD. THE BOARD OF ADJUSTMENT SHALL MAKE A FINAL DETERMINATION AS TO WHETHER THE BILLBOARD IS NECESSARY TO THE INTERESTS OF THE COMMUNITY AND IS NOT A BURDEN ON THE NEIGHBORHOOD.

REVISIONS:

NO.	DATE	DESCRIPTION
1	05/08/2011	ISSUED FOR PERMITTING

PROPOSED

ENGINEERING, INC.
5000 W. 147TH STREET
DUNSMITH, IOWA 50538
(712) 244-1111

ISSUE DATE: 06-29-11
REVISED BY: [Signature]
REVISED DATE: 07-28-11
DRAWN BY: [Signature]

PROJECT NO.: 11-017-309
DRAWING NO.: 38-2059
SHEET: 1 of 2

MONOPOLE SIGN STRUCTURE
12'-0" x 24'-6" (nominal)
FULL FLAG BACK TO BACK
36'-0" OVERALL HEIGHT
DIGITAL DISPLAY ON BOTH FACES
SANDY PLAINS RD S/O POST OAK
MARIETTA, GA

NOTES:

- 1. Design shall conform to the 2008 International Building Code.
- 2. Design shall conform to ASCE 7-05.
- 3. Design dead load of the superstructure without floor slabs shall be 10 psf.
- 4. Design live load shall be 40 psf.
- 5. Design wind speed shall be 140 mph (100 mph gust) for exposure B.

WIND:

- 1. Design wind - 90 mph (100 mph gust) Exposure C.
- 2. Structure is classified occupancy category I.
- 3. Design wind pressure is 23.4 psf.

SEISMIC:

- 1. Seismic load importance factor: $I_p = 1.0$
- 2. Structure is classified occupancy category I.
- 3. Seismic design category: S = 1
- 4. Seismic zone factor: $S = 0.20$
- 5. Seismic response coefficient: $C_s = 0.146$
- 6. Seismic design category: S = 1
- 7. Seismic design spectral response acceleration parameter: $S_{DS} = 0.10$
- 8. Seismic design spectral response acceleration parameter: $S_{D1} = 0.08$
- 9. Seismic modification factor: $R = 3$
- 10. Analyze structure using Equivalent lateral force method.

STEEL:

- 1. Structure shall conform to ASTM A500 or A513, with grade 50.
- 2. Structure shall meet roof, angle, and channel steel conform to ASTM A36.
- 3. Structural steel shall be galvanized steel conform to ASTM A593.
- 4. All bolts shall conform to ASTM A503.
- 5. All bolts shall be installed according to the latest RCSC specifications.
- 6. Bolt holes shall be the ASCE standard size (unless noted otherwise).
- 7. All members shall be in accordance with AISC specifications.
- 8. Steel shall be cold and hot rolled, except for the unbacked portions of members.
- 9. All members shall be fabricated and erected in accordance with the latest AISC specifications and standards practice.

FOUNDATION & CONCRETE:

- 1. Concrete shall have a 28-day compressive strength of 4,000 p.s.i.
- 2. Concrete shall be placed and cured in accordance with the latest ACI 308R-02 specifications.
- 3. Type and structural placement of the soil profile shall be determined with an investigation by owner.

GENERAL:

- 1. The contractor shall verify all dimensions and conditions at the job.
- 2. GRC Engineering, Inc. will not be responsible for monitoring the environmental condition of the structure.

PLAN VIEW SIGN STRUCTURE

SECTION C-C

SECTION B-B

COLUMN CONNECTION DETAIL

and view

SECTION B-B

SECTION B-B

SECTION B-B