

APPLICANT: Kroger Co.	PETITION NO:         Z-82
PHONE#: (770) 496-5302 EMAIL: jordan.kukler@kroger.com	HEARING DATE (PC):11-04-14
REPRESENTATIVE: Jordan Kukler	HEARING DATE (BOC): 11-18-14
PHONE#: (770) 496-5302 EMAIL: jordan.kukler@kroger.com	PRESENT ZONING: PSC, R-20
TITLEHOLDER: Shallowford Falls Associates, LP	
	PROPOSED ZONING:CRC
PROPERTY LOCATION: South side of Shallowford Road, east side	
of Johnson Ferry Road	PROPOSED USE: Adding Fuel Center to
(3162 Johnson Ferry Road).	Existing Kroger Center
ACCESS TO PROPERTY: Johnson Ferry Road and Shallowford Road	SIZE OF TRACT: 14.04 acres
	<b>DISTRICT:</b> 16
PHYSICAL CHARACTERISTICS TO SITE: Existing Kroger	LAND LOT(S): 467, 468, 469, 470
shopping center	<b>PARCEL(S):</b> 4
	TAXES: PAID <u>X</u> DUE
CONTIGUOUS ZONING/DEVELOPMENT	COMMISSION DISTRICT: _3

NORTH:	NRC/Publix Shopping Center/Wells Fargo Bank
SOUTH:	CRC/Wal-Mart; NRC/Climate Controlled Self-Storage
EAST:	R-30/Undeveloped
WEST:	PSC/Bank and PSC/Retail

OPPOSITION: NO. OPPOSED\_\_\_\_PETITION NO:\_\_\_\_SPOKESMAN \_\_\_\_\_

# PLANNING COMMISSION RECOMMENDATION

APPROVED\_\_\_\_MOTION BY\_\_\_\_\_

REJECTED\_\_\_SECONDED\_\_\_\_\_\_\_

HELD\_\_\_CARRIED\_\_\_\_\_\_

BOARD OF COMMISSIONERS DECISION

APPROVED\_\_\_\_MOTION BY\_\_\_\_\_

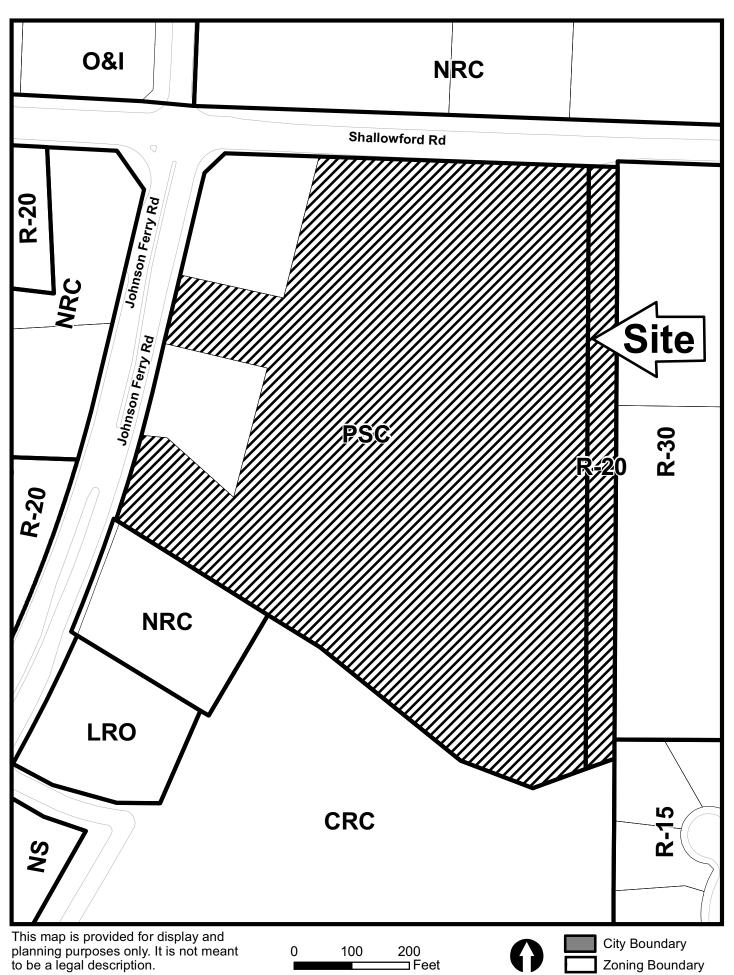
REJECTED\_\_\_SECONDED\_\_\_\_\_\_

HELD\_\_\_CARRIED\_\_\_\_\_\_



**STIPULATIONS:** 

**Z-82** 



APPLICANT: Kroger Co.	PETITION NO.: Z-82
PRESENT ZONING: PSC, R-20	PETITION FOR: CRC
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ZONING COMMENTS: Staff Member R	Responsible:   Jason A. Campbell
Land Use Plan Recommendation:	hood Activity Center (NAC)
Proposed Number of Buildings: 1(New) Tota	l Square Footage of Development: 176
<b>F.A.R.:</b> <u>N/A</u>	
Parking Spaces Required: 493 Park	sing Spaces Provided: 427

The applicant is requesting the Community Retail Commercial (CRC) zoning category for the purpose of a gasoline fueling station in the existing shopping center. There will be seven pumps to service 14 cars. The fuel station will also offer diesel. There will be a small 176 square-foot prefabricated kiosk with an employee restroom. The hours of operation will be 6 a.m. until 11 p.m., seven days per week. The applicant is requesting CRC for future expansion of Kroger and Ace Hardware.

The proposal will require a contemporaneous variance to waive the number of required parking spaces from 493 to 427.

<u>Cemetery Preservation</u>: There is no significant impact on the cemetery site listed in the Cobb County Cemetery Preservation Commission's Inventory Listing which is located in this, or adjacent land lot.

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# FIRE COMMENTS:

NO COMMENTS: After analyzing the information presented for a Preliminary Review, the Cobb County Fire Marshal's Office is confident that all other items can be addressed during the Plan Review Stage.

### **PRESENT ZONING:** PSC, R-20

**PETITION NO.:** Z-82 PETITION FOR: CRC 

# **PLANNING COMMENTS:**

The applicant is requesting a rezoning from PSC and R-20 to CRC for purposes of addition fuel center to existing Kroger Center. The 14.04 acre site is located on the south side of Shallowford Road, east side of Johnson Ferry Road.

### **Comprehensive** Plan

The parcel is within a Neighborhood Activity Center (NAC) future land use category, with PSC and R-20 zoning designations. The purpose of the (NAC) category is to provide for areas that serve neighborhood residents and businesses. Typical land uses for these areas include small offices, limited retail and grocery stores.

### Master Plan/Corridor Study

Not applicable.

# Historic Preservation

After consulting various county historic resources surveys, historic maps, archaeology surveys and Civil War trench location maps, staff finds that no known significant historic resources appear to be affected by this application. No further comment. No action by applicant requested at this time.

# **Design Guidelines**

Is the parcel in an area with Design Guidelines?	□ Yes	■ No
If yes, design guidelines area		
Does the current site plan comply with the design	requirements?	
Incentive Zones	-	

Is the property within an Opportunity Zone?  $\Box$  Yes ■ No The Opportunity Zone is an incentive that provides \$3,500 tax credit per job in eligible areas if two or more jobs are being created. This incentive is available for new or existing businesses.

 $\Box$  Yes Is the property within an Enterprise Zone? ■ No The Enterprise Zone is an incentive that provides tax abatements and other economic incentives for qualifying businesses locating or expanding within designated areas for new jobs and capital investments.

Is the property eligible for incentives through the Commercial and Industrial Property Rehabilitation Program?  $\Box$  Yes ■ No The Commercial and Industrial Property Rehabilitation Program is an incentive that provides a reduction in ad valorem property taxes for qualifying redevelopment in eligible areas.

# **PRESENT ZONING:** PSC, R-20

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 CRC

# PLANNING COMMENTS: (Continued)

# Special Districts

Is this property within the Cumberland Special District #1 (hotel/motel fee)? □ Yes ■ No

Is this property within the Cumberland Special District #2 (ad valorem tax)? □ Yes ■ No

APPLICANT Kroger Co.				PET	TITION N	NO. <u>Z-082</u>
PRESENT ZONING PSC, R-20				РЕТ	TITION F	FOR CRC
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WATER COMMENTS: NOTE: Comments	reflect on	ly what facilitie	es were i	in exis	stence at th	e time of this review.
Available at Development:		Yes			No	
Fire Flow Test Required:		Yes			No	
Size / Location of Existing Water Main(s): 8	" DI / S	side of Shallo	wford R	Rd		
Additional Comments: Existing water custon	ner					
Developer may be required to install/upgrade water mains, based Review Process.	d on fire flo	w test results or Fin	re Departm	ent Coo	le. This will	be resolved in the Plan
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SEWER COMMENTS: NOTE: Commer	nts reflect	only what faci	lities wer	re in e	xistence at	the time of this review.
In Drainage Basin:	$\checkmark$	Yes			No	
At Development:	$\checkmark$	Yes			No	
Approximate Distance to Nearest Sewer:	On site					
Estimated Waste Generation (in G.P.D.):	A D F=	+0		Pe	eak= +0	
Treatment Plant:		Big	Creek			
Plant Capacity:	$\checkmark$	Available		Not A	Available	
Line Capacity:	$\checkmark$	Available		Not A	Available	
Proiected Plant Availability:	$\checkmark$	0 - 5 vears		5 - 10	) vears	over 10 vears
Drv Sewers Required:		Yes	$\checkmark$	No		
Off-site Easements Required:		Yes*	$\checkmark$	No	No must submit easements to CCWS for review/approval as to form and stipulation prior to the execution of easements by the property owners. All easement acquisition	
Flow Test Required:		Yes	$\checkmark$	No		
Letter of Allocation issued:		Yes	$\checkmark$	No		
Septic Tank Recommended by this Departme	ent:	Yes	$\checkmark$	No		
Subject to Health Department Approval:		Yes	$\checkmark$	No		
Additional Existing sewer customer Comments:						

Developer will be responsible for connecting to the existing County water and sewer systems, installing and/or upgrading all outfalls and water mains, obtaining on and/or offsite easements, dedication of on and/or offsite water and sewer to Cobb County, as may be required. Rezoning does not guarantee water/sewer availability/capacity unless so stated in writing by the Cobb County Water System. Permit issuances subject to continued treatment plant compliance with EPD discharge requirements.

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### PRESENT ZONING: PSC, R-20

**PETITION FOR: CRC** 

# STORMWATER MANAGEMENT COMMENTS

Master detention is already provided for the overall commercial center. Water quality best management practices (BMPs) will be required for the redeveloped/disturbed portion of the site. An oil/water separator must be installed to treat runoff from all fueling areas.

PRESENT ZONING: PSC, R-20

**PETITION FOR: CRC** 

# TRANSPORTATION COMMENTS

The following comments and recommendations are based on field investigation and office review of the subject rezoning case:

ROADWAY	AVERAGE DAILY TRIPS	ROADWAY CLASSIFICATION	SPEED LIMIT	JURISDICTIONAL CONTROL	MIN. R.O.W. REQUIREMENTS
Shallowford Road	25,000	Arterial	35 mph	Cobb County	100'
Johnson Ferry Road	30,800	Arterial	45 mph	Cobb County	100'

Based on 2007 traffic counting data taken by Cobb County DOT (Shallowford Road) Based on 2010 traffic counting data taken by Cobb County DOT (Johnson Ferry Road)

### **COMMENTS AND OBSERVATIONS**

Shallowford Road is classified as an arterial and according to the available information the existing right-of-way does not meet the minimum requirements for this classification.

Johnson Ferry Road is classified as an arterial and according to the available information the existing right-of-way does not meet the minimum requirements for this classification.

### **RECOMMENDATIONS**

Recommend applicant consider entering into a development agreement pursuant to O.C.G.A. 36-71-13 for dedication of the following system improvements to mitigate traffic concerns: a) donation of right-of-way on the south side of Shallowford Road, a minimum of 50' from the roadway centerline.

Recommend applicant consider entering into a development agreement pursuant to O.C.G.A. 36-71-13 for dedication of the following system improvements to mitigate traffic concerns: a) donation of right-of-way on the east side of Johnson Ferry Road, a minimum of 50' from the roadway centerline.

Recommend applicant be required to meet all Cobb County Development Standards and Ordinances related to project improvements.

# STAFF RECOMMENDATIONS

# Z-82 KROGER CO.

- A. It is Staff's opinion that the applicant's rezoning proposal will permit a use that is suitable in view of the use and development of adjacent and nearby properties. The proposal is located in the center of the property and has commercial development on all sides.
- B. It is Staff's opinion that the applicant's rezoning proposal will not have an adverse affect on the usability of adjacent or nearby property. Many of the customers of the existing shopping center will also use the fuel center.
- C. It is Staff's opinion that the applicant's rezoning proposal will not result in a use which would cause an excessive or burdensome use of existing streets, transportation facilities, utilities, or schools. This opinion can be supported by the departmental comments contained in this analysis.
- D. It is Staff's opinion that the applicant's rezoning proposal is not in conformity with the policy and intent of the *Cobb County Comprehensive Plan*, which delineates this property to be within the Neighborhood Activity Center (NAC) land use category. The requested CRC zoning category should be located in the Community Activity Center (CAC) land use category.
- E. It is Staff's opinion that there are existing and changing conditions affecting the use and development of the property which give supporting grounds for deleting the applicant's rezoning proposal to the Neighborhood Retail Commercial (NRC) category. While the requested CRC will allow the proposed fuel center addition, the CRC category is supposed to be in the CAC and RAC land use categories. Also, Staff believes the CRC request is too intense for the NAC land use category, since the intent is also for future expansion of the Kroger and Ace Hardware.

Based on the above analysis, Staff recommends DELETING the request to NRC subject to the following conditions:

- Site plan received by the Zoning Division on September 4, 2014, with the District Commissioner approving minor modifications;
- Hours of operation to be 6 a.m. to 11 p.m.;
- District Commissioner to approve final architecture;
- Canopy lighting (including lenses) be flush with the bottom of the canopy;
- County Arborist to review and approve all landscape areas;
- Water and Sewer Division comments and recommendations;
- Stormwater Management Division comments and recommendations;
- Department of Transportation comments and recommendations; and
- Owner/developer to enter into a Development Agreement pursuant to O.C.G.A. §36-71-13 for dedication of system improvements to mitigate traffic concerns.

The recommendations made by the Planning and Zoning Staff are only the opinions of the Planning and Zoning Staff and are by no means the final decision. The Cobb County Board of Commissioners makes the final decisions on all Rezoning and Land Use Permits at an advertised public hearing.

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	Application No. <u>7-82</u> Nov. 2014 Summary of Intent for Rezoning
Part 1. Resid a) b) c) d)	ential Rezoning Information (attach additional information if needed)       SEP - 4 2014         Proposed unit square-footage(s):       COBB CD. COMM. DEV. AGENCY         Proposed building architecture:       COBB CD. COMM. DEV. AGENCY         Proposed selling prices(s):       ZONING DIVISION         List all requested variances:
a) b) c) d)	residential Rezoning Information (attach additional information if needed) Proposed use(s): FUEL CENTER Proposed building architecture: PREFABRICATED KIOSK AND CANOPY Proposed hours/days of operation: GAM TO 11 PM; 7 DAYS PER WEEK List all requested variances: PARKING VARIANCE: REDUCTION OF EXISTING 493 PARKING PACES TO 427 SPACES
Part 3. Oth	ner Pertinent Information (List or attach additional information if needed)
Part 4. Is an (Plea	iy of the property included on the proposed site plan owned by the Local, State, or Federal Government? se list all Right-of-Ways, Government owned lots, County owned parcels and/or remnants, etc., and attach a clearly showing where these properties are located).

08/29/14

Cobb County Zoning Department 1150 Powder Springs Street Suite 400 Marietta, GA 30064

- Ref: Kroger GA-478 Shopping Center Shallowford Rd. and Johnson Ferry Rd. Re-Zoning Impact Analysis
  - The Re-Zoning (to CRC) for proposed Kroger Fuel Center, should permit a use suitable for the existing shopping center and it's tenants, as well as for the adjacent property uses.
  - The proposed re-zoning from PSC to CRC should not adversely affect the existing use or usability of adjacent or nearby property.
  - The property affected by the proposed zoning has a reasonable economic use as presently zoned.
  - The proposed zoning use will not cause an excessive or burdensome use of existing streets, transportation facilities, utilities, or schools. Many of the present customers who shop at the center, will use the fuel center, so traffic increase will be minimized. The fuel kiosk will have a bathroom for the attendant use only, so there will be very little, if any impact on utilities.
  - The zoning proposal is in conformity with the policy and intent of the County land use plan.
  - There are no existing or changing conditions affecting the use and development of the property, that would support grounds for approval or disapproval of the zoning proposal.

