

TYPE OF VARIANCE: 1) Allow seven freestanding signs along Johnson Ferry Road in lieu of the code maximum of four freestanding signs along Johnson Ferry Road; 2) allow a freestanding sign to be less than 150 feet from any other freestanding sign on the same lot (as close as 50 feet); 3) waive the maximum height of a freestanding sign from the required 20 feet to 28 feet (proposed sign 5 and existing secondary ID sign); 4) waive the maximum total sign area from the required 300 square feet to 686.6 square feet; and 5) waive the maximum allowable sign structure area from 750 square feet to 1,548 square feet.

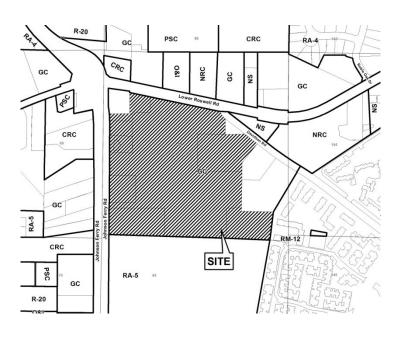
OPPOSITION: No. OPPOSED ____ PETITION No. ____ SPOKESMAN ____

BOARD OF APPEALS DECISION

APPROVED _____ MOTION BY _____ REJECTED ____ SECONDED _____

HELD ____ CARRIED ____

STIPULATIONS:



APPLICANT: Retail Planning Corporation **PETITION No.:** V-39

COMMENTS

TRAFFIC: Proposed signs are to maintain minimum Intersection Sight Distance for all adjacent drives/intersections. Lower Roswell Rd is a proposed Transportation Improvement Project, Project E6020. Sign placement should be submitted to Cobb DOT for compatibility with project.

DEVELOPMENT & INSPECTIONS: No comment.

SITE PLAN REVIEW: No comment.

STORMWATER MANAGEMENT: No comment.

HISTORIC PRESERVATION: After examining Civil War trench maps, Cobb County historic property surveys, county maps, and various other resources, staff has no comments regarding the impact or treatment of historic and/or archaeological resources.

DESIGN GUIDELINES: No comment.

CEMETERY PRESERVATION: No comment.

WATER: No conflict.

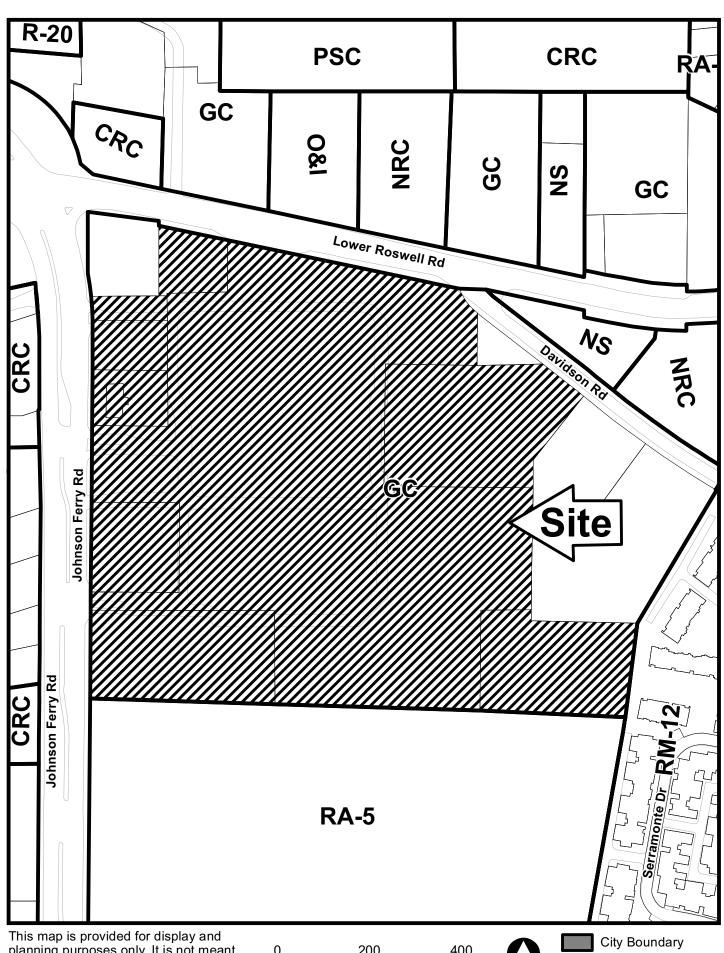
SEWER: Signs must have a 10 foot setback from the on-site public sewer easement (runs north/south behind the parcels fronting Johnson Ferry Road).

APPLICANT:	Retail Planning Corporation	PETITION No.:	V-39
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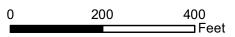
FIRE DEPARTMENT: All Cobb County Local Ordinances must be adhered to including Section 106-2 regarding placement of building street numbers. We cannot support the waiver of street numbers on freestanding signs for emergency notification purposes.

Sec. 106-2. Numbering of buildings.

- (a) Street numbers for dwelling units and places of business on all public streets and street numbers and/or building numbers for dwelling units and places of business within apartment projects and nonresidential developments located on private streets shall be assigned by the community development department in accordance with its administrative procedures.
- (b) Each dwelling unit and place of business shall have posted and maintained in a prominent place on the property, legible from the street providing public access, the address of the dwelling unit or place of business as follows:
 - (1) For residences, in figures at least three inches high with a reflective contrasting background or reflective numbers on a contrasting background. Numbers posted on mailboxes located adjacent to the street can be one inch high with a reflective contrasting background or reflective numbers on a contrasting background; and
 - (2) For commercial establishments, street numbers shall be posted in figures at least six inches high with a reflective contrasting background or reflective numbers on a contrasting background.
 - (3) For commercial establishments, building numbers shall be posted in figures at least five inches high with a contrasting background and denoted as "BLDG".
 - (4) For commercial establishments, suite numbers shall be posted at all exterior doors or groups of doors in figures at least three inches high with a contrasting background.
 - (5) Larger figures may be required than listed above to ensure they are legible from the street.
- (c) Any person who shall violate any provision of this section shall be punished as provided in <u>section</u> <u>1-10</u>



This map is provided for display and planning purposes only. It is not meant to be a legal description.





Application for Variance Cobb County

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	(type or print cle	arly)	Application No	. V-37	(2014)
			Hearing Date:	05/14/201	4
Retail Planning					
Applicant Corporation	Phone # _(770	956-8383	_E-mail		
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John H. Moore	Address	2 - V. 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	GA 30060	4"	
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(representative 3 signature) Georgia in	ar No. 317000				MINIMARIO DE LA COLORADA DEL COLORADA DE LA COLORADA DEL COLORADA DE LA COLORADA DEL COLORADA DE LA COLORADA DEL COLORADA DE LA COLORADA DEL COLOR
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Titleholder Company of Canada	Phone #		F-mail		0
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Signature Titleholder's Repres	entative Addre	ss: Welles	ley Hills, MA	02481	BB COUNTRIES
(attach additional signatures, if no	eeded)	(street,	city, state and zip code)	- AND THE PROPERTY OF THE PARTY
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My commission expires:		-		Notary P	ublia
				Notary F	ublic
Location side of Lower Roswell (str	eet address, if applicable				ng Cente
Land Lot(s) 85	District	lst	_Size of Tract _	22±	Acre(s)
Please select the extraordinary and e	range and the statement of the contract of the	Same and the same of the same	piece of proper	ty in question	n. The
condition(s) must be peculiar to the piece	e of property invol	ived.			
Size of Property Shape of	Property	_Topography	of Property	Other_	X
The Cobb County Zoning Ordinance Se determine that applying the terms of the	e Zoning Ordinan	ce without the	variance would	create an unne	cessary
hardship. Please state what hardship v				of the ordina	ince (If
applying for Backyard Chickens pursua				7 ~	35
See Exhibit "B" attached heret	o and incorpor	ated herein	by reference	. N W	z-j
				E P	30
s	_			<u> </u>	
				3 6	120
				510	55
List type of variance requested: Waive	r of specific p	rovisions o	f the Cobb Co	unty Sign Or	dinance
§ 134-313, et seq., which would					ing
signage pursuant to the "Parka	ire Landing - S	ignage Desi	gn Drawings"	prepared by	
Denyse Companies.					
Revised: March 5, 2013					 ×

EXHIBIT
V-39 (2014)

2014 MAR 13 PM 3: 05

CORR COUNTY ZONING DIVISION

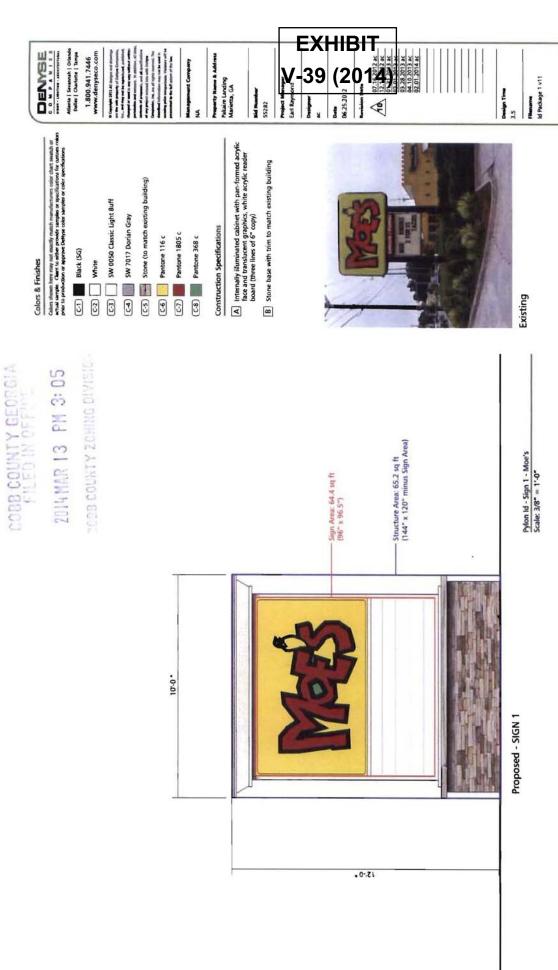
Parkaire Landing

Marietta, Georgia Signage Design Drawings



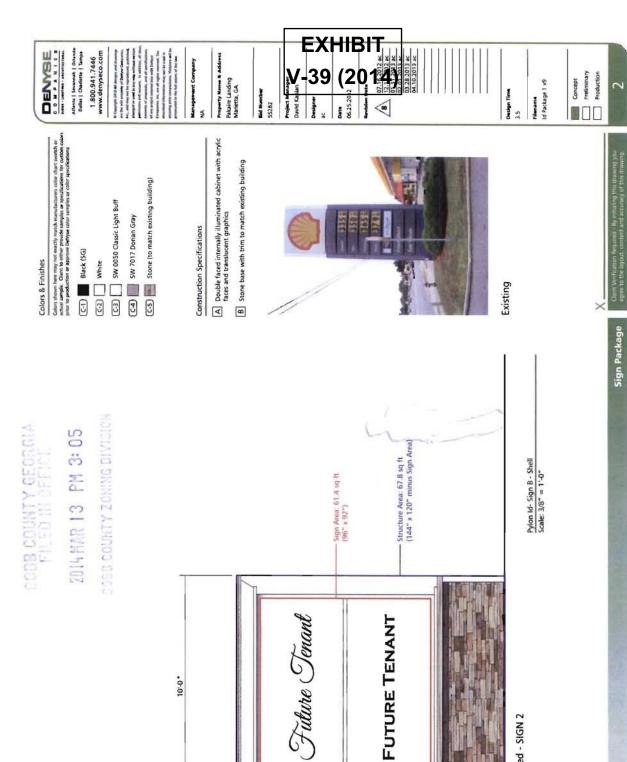
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Concept
Preliminary
Production

Sign Package



15:00

Proposed - SIGN 2

10.01

2014 MAR 13 PM 3:06

DENSE

Calins shown here may not exactly match manufactures color chart sweath or actual sample. Clern to either provide samples or specifications for custom colors prent to production or approve Dehytra color samples or color specifications

Colors & Finishes

(C-1) NOT USED ON THIS PAGE

Cc2 White

1.800.941.7446 www.denyseco.com

Atlanta | Savannah | Orlando Dallas | Charlotte | Yampa

C-5 Stone (to match existing building)

C-3 SW 0050 Classic Light Buff

C4 SW 7017 Dorian Gray

COED COUNTY ZONNIS DIVISION

Construction Specifications C-6 3M Olympic Blue (C-7) 3M Intense Blue Structure Area: 67.8 sq ft (144" x 120" minus Sign Area) Sign Area: 61.4 sq ft (96" x 92") IST CHOICE DENTAL CARE EMERGENGY COSMETIC FAMILY 10.0 .0-ZL

Proposed - SIGN 3

Pylon Id- Sign 2 Scale: 3/8" = 1'-0"

Concept

Preliminary

Production

Sign Package

A Double faced internally illuminated (fluorescent bulbs) cabinet with foam cap

Property Name & Address Palaire Landing Marietta, GA

Management Company

187" acrylic panel with first surface applied translucent vinyl graphics

55282

Stone base with trim to match existing building

V-39 (201

Pillename Id Package 1 v11

Design Time 3.5



C-4 SW 7017 Donian Gray

C-6 Stock Red or TBD

B Double sided, Internally illuminated cabinet with white acrylic reader board (three lines of 6" copy)



Pylon Id- Sign 4 - Wine and Ted's Scale: 3/8" = 1'-0"

1.800.941.7446 www.denyseco.com Atlanta | Savannah | Orlando Dallas | Charlotte | Tampa

> C-1 Black (SG) C-2 White

> > COSD COUNTY ZONING DIVISIO

2014 MAR 13 PM 3: 06

Colors & Finishes

COBB COUNTY GEORGIA

Property Name & Address Pakaire Landing Marketa, GA

Management Company NA

C-7 Stock Brown or TBD Construction Specifications

A Double sided, Internally illuminated cabinet with acrylic faces and translucent vinyl graphics

Stone base with trim to match existing building

Bid Number 55282

Sign Package

LIQUOR BEER & WINE THE WINE SHOP

MONTANA

Structure Area: 61.4 sq ft (144" x 120" minus Sign Area)

EXHIBIT (2011) 100 (20

03.28.2013 ac 04.10.2013 ac 02.01.2014 ac

Design Yime 3.5

Plename Id Package 1 v11

Concept

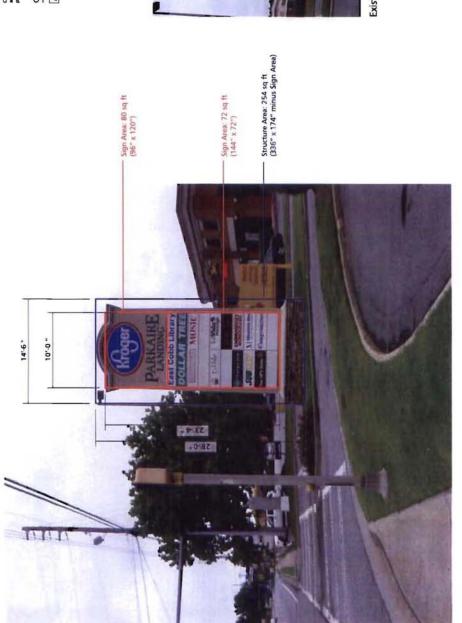
Preliminary

Production

Proposed - SIGN 4

15-0.

Sign Area: 64 sq ft (96" x 96")



Colors shown have may not exactly match manufacturent color chart swarch or actual sample. Cleen to either provide samples or specifications for custom colors prior to production or approve Dehype color samples or color specifications.

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1.800.941.7446 www.denyseco.com

Construction Specifications

Sign Recordion - Owner is responsible for running electric to signs in new locations

Colors & Finishes

Property Name & Address Palaire Landing Marietta, GA

EXHIBIT (2014)

Existing Location

Sign Package

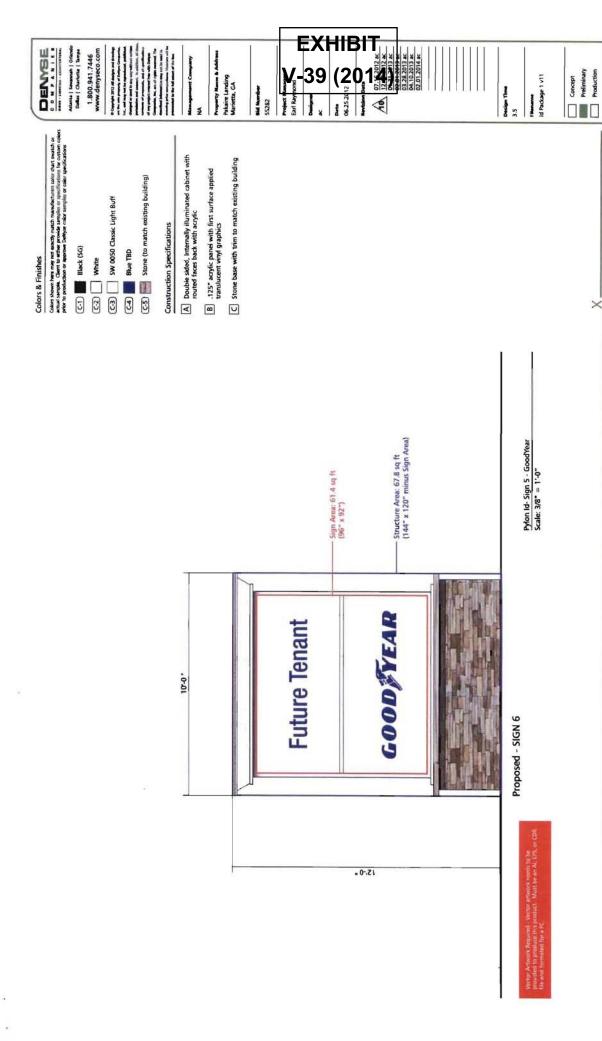
Concept
Preliminary
Production 2

Hiername Id Package 1 v11

Main Pylon - Sign 3 - Relocation Scale: Not to Scale

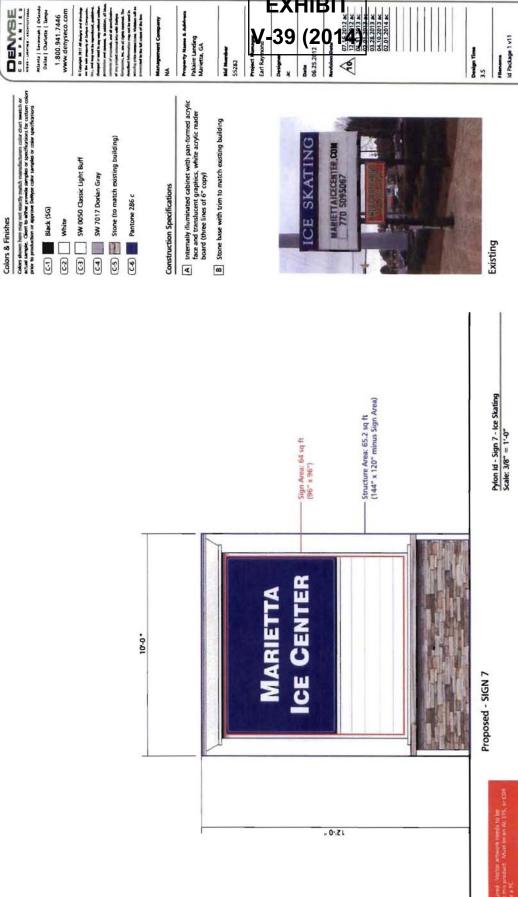
Proposed - SIGN 5

Design Time 3.5



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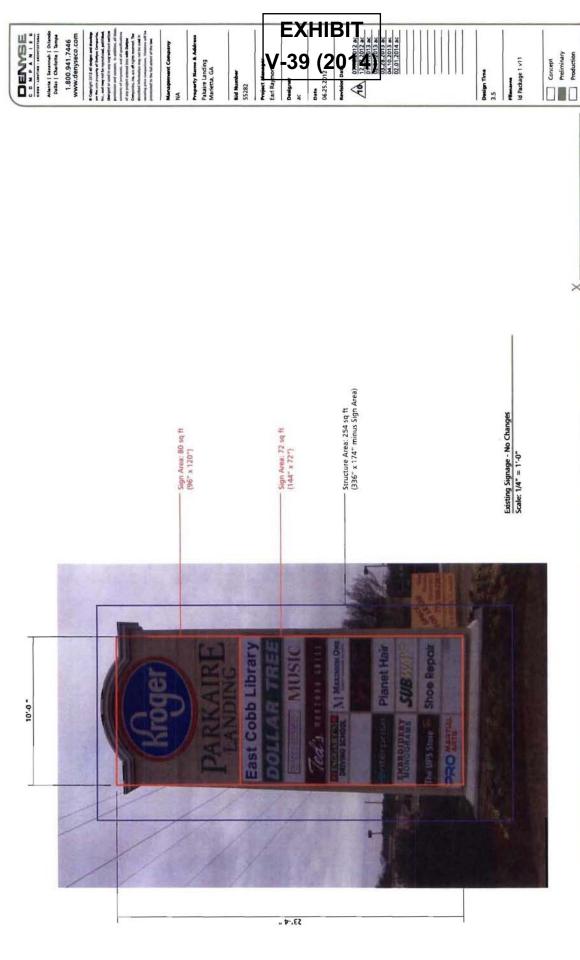
Sign Package



Sign Package

Concept
Preliminary
Production

DENSE



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Sign Package

EXHIBIT "B" - ATTACHMENT TO APPLICATION FOR VARIANCE

Application No.: V- 3 9 (2014)
Hearing Date: May 14, 2014

Applicant: Retail Planning Corporation

Titleholder: Sun Life Assurance Company of Canada

Please state what hardship would be created by following the normal terms of the ordinance:

Applicant is the management company of the Parkaire Landing Shopping Center located at the intersection of the easterly side of Johnson Ferry Road and the southerly side of Lower Roswell Road and the southwesterly side of Davidson Road, Land Lot 85, 1st District, 2nd Section, Cobb County, Georgia (hereinafter the "Center"). Applicant has been involved in the refurbishing and redevelopment of the Center, and the redevelopment project is nearing the final stages. As such, Applicant is seeking to replace existing signage, re-locate the main signage for the Center, and add signage for existing tenants within the Center. The details of the replacement, relocation, and addition of the signage are set forth in the package submitted with the Application titled "Parkaire Landing – Signage Design Drawings."