MAY 20, 2014 ZONING HEARING "OTHER BUSINESS" COMMISSION DISTRICT 2

#### **ITEM OB-25**

#### **PURPOSE**

To consider a stipulation amendment for J & H Property Leasing 2, LLC regarding rezoning application Z-38 of 2010 (J & H Property Leasing, LLC), for property located at the southwest intersection of Delk Road and Powers Ferry Road in Land Lot 925 of the 17<sup>th</sup> District.

#### **BACKGROUND**

The subject property is zoned CRC for a carwash and an electronic billboard. This particular amendment has to do with the billboard. The billboard currently has two LED faces on it, that face north and south bound traffic on Powers Ferry Road. The third side is open and it has an incomplete look to east bound traffic on Delk Road. The owner would like to add the third face to the billboard so the structure looks complete. It should be noted that the third LED face would be a variance to the code, since there is not a static face there now. The current electronic billboard is approximately 350 feet from the closest multi-family residence, which was approved by the Board of Commissioners in 2010. Per the exchange formula in the County Code, the applicant will be taking down three static billboard faces or panels in exchange for the one requested LED sign face. There are three criteria that must be considered:

- 1. Whether or not the electronic sign face will be visible from the residence(s) that is within 500 feet.
- 2. Whether or not electronic sign faces visible from the residence(s) are properly buffered and screened from light cast from the sign.
- 3. Whether or not there are existing or changing conditions that would give supporting grounds for either approval or disapproval of the requested modification.

#### **FUNDING**

N/A

#### **RECOMMENDATION**

The Board of Commissioners conduct a Public Hearing and consider the proposed stipulation amendment.

#### **ATTACHMENTS**

Other Business application, request letter and stipulations.

## **Application for "Other Business"**

Cobb County, Georgia
(Cobb County Zoning Division - 770-528-2035) COBB CO. COMM. DEV. AGENCY ZONING DIVISION BOC Hearing Date Requested: 5/20/14

Applicants I & II Dropouts I cosing 2 II C	Discount (CD2) 242 422
Applicant: J & H Property Leasing 2, LLC (applicant's name printed)	Phone #: (678) 910-6900
Address: 5678 Harbormist Drive, Power Springs, GA 301	27 E-Mail: markghouston@gmail.com
Scott W Peters Address: 1100 Peacht	tree Street, NE, Suite 800, Atlanta, GA 3030
(representative's name, printed)	
Phone #: 100 050 Tob	E-Mail: speters@swfllp.com
(representative's signature)	specers@swimp.com
Signed, sealed and delivered in presence of GEORGIA	
Kelly S. Zarfild Margain	nission expires: 06/18/2015
Notary Public	
Titleholder(s): J & H Property	Phone #: (678) 910-6900
(property owner's name printed)	
Address: 5678 Harbormist Drive, Power Springs, GA 301	27 E-Mail: markghouston@gmail.com
(Property owner's signature)	JAMES L PARKER Notary Public
Signed, sealed and delivered in presence of:	Fulton County State of Georgia
$l \rightarrow \rho l$	My Commission Expires May 17, 2015
Notary Public My comm	dission expires:
Commission District: 2 Zoning C	Casa: 7 20 (2010)
Zoming C	Case: Z-38 (2010)
Date of Zoning Decision: 2/15/11 Original D	Date of Hearing: 12/14/10
Location: 1120 Powers Ferry Road/2860 Delk Road	
(street address, if applicable; nearest intersection, etc. Land Lot(s): 925	District(s): 17th
State specifically the need or reason(s) for Other Bus	siness: Change in conditions to allow
additional sign face (Letter of Agreeable Conditions - Item	

# LAW OFFICES SCHREEDER, WHEELER & FLINT, LLP 1100 PEACHTREE STREET, NE SUITE 800 ATLANTA GEORGIA 30309-4516

ATLANTA, GEORGIA 30309-4516 (404) 681-3450

FACSIMILE: (404) 681-1046

Scott W. Peters

E-Mail: speters@swfllp.com

April 14, 2014

Mr. John Pederson Zoning Division Manager 1150 Powder Springs Street Suite 400 Marietta, Georgia 30064



RE: Application for Other Business - Change in Conditions
Property located at Southwest Corner of Powers Ferry Road and Delk Road

Dear Mr. Pederson:

This firm represents J&H Property Leasing 2, LLC, the Property Owner and Applicant, in regard to its request for a Change in Zoning Conditions related to its property identified above. The request seeks the modification of a single condition associated with Zoning Case No. Z-38(2010) related to the sign on the Property.

Applicant seeks to modify Item No. 10 in the Letter of Agreeable Conditions, as was modified by the Board of Commissioners when the zoning was approved on February 15, 2011. Specifically, Applicant seeks to modify such condition of zoning to allow for the installation of a third LED sign face on the off-premise outdoor advertising sign located upon the property to close in the western side of the sign structure in accordance with the site plans submitted herewith. In conjunction with such installation, the sign owner will comply with the provisions of Code Section 134-318.1 related to the reduction in the number of off-premise outdoor advertising signs in the vicinity.

Thank you for your consideration in regard to this request.

Scott W. Peters

Sincerek

SWP/mlw

CLIENTS:100:382:Pederson.ltr.doc

### LAW OFFICES SCHREEDER, WHEELER & FLINT, LLP

#### 1100 PEACHTREE STREET, NE SUITE 800 ATLANTA, GEORGIA 30309-4516

(404) 681-3450 FACSIMILE: (404) 681-1046

Scott W. Peters

E-Mail: speters@swfllp.com

Direct Dial: (404) 954-9836

May 9, 2014

Mr. John Pederson Zoning Division Manager 1150 Powder Springs Street Suite 400 Marietta, Georgia 30064

RE: Application for Other Business - Change in Conditions

Property located at Southwest Corner of Powers Ferry Road and Delk Road

**OB-25** 

Dear Mr. Pederson:

Please accept this letter in further support of the request of J&H Property Leasing 2, LLC, in regard to its request for a Change in Zoning Conditions as identified above.

First, there are both existing and changing conditions that support the request to modify the current zoning conditions on the Property. Following reconstruction of the sign in conjunction with the redevelopment of the Property, the western side of the sign is open to a greater degree than previously existed. This results in motorists traveling east on Delk Road viewing the interior superstructure of the sign. The sign therefore has an unfinished appearance. The Applicant therefore seeks permission to add a third face to the existing sign in order to close in the superstructure and improve the appearance of the sign for those traveling eastbound on Delk Road.

If the requested change in conditions is granted the sign will be improved with a new digital/LED sign face, the sign owner will cause three sign faces to be removed from within Cobb County in order to comply with the provisions of Code Sec. 134-318. The Applicant and Sign Owner are agreeable to requiring that the removal locations be approved by the District Commissioner in order to insure that signs are selected that will result in reduced signage in the vicinity of the Property.

Second, it should be noted that this sign has already been approved for the inclusion of electronic sign faces within 500' of an existing residence. The nearest residences are apartments located northeast of the Property, across the intersection of

### LAW OFFICES SCHREEDER, WHEELER & FLINT, LLP

Mr. John Pederson Page 2 May 9, 2014

Powers Ferry Road and Delk Road (the "Apartments"). An existing stand of mature trees surrounds the boundary of the Apartments and the adjoining right of way, which creates an effective visual screen between the Apartments and the existing electronic sign.

The proposed new sign face will be directed to the west, away from the Apartments, and will not be visible from the Apartments. Since the original modification of the sign in 2011, we are not aware of any complaints from the residents of the Apartments regarding the currently existing electronic sign faces. Therefore, it is appropriate to conclude that the addition of a new electronic sign face directed away from the Apartments will not have any impact upon residents of the Apartments.

We respectfully request that OB-25 be granted. Should you require any additional information regarding this request, please do not hesitate to call.

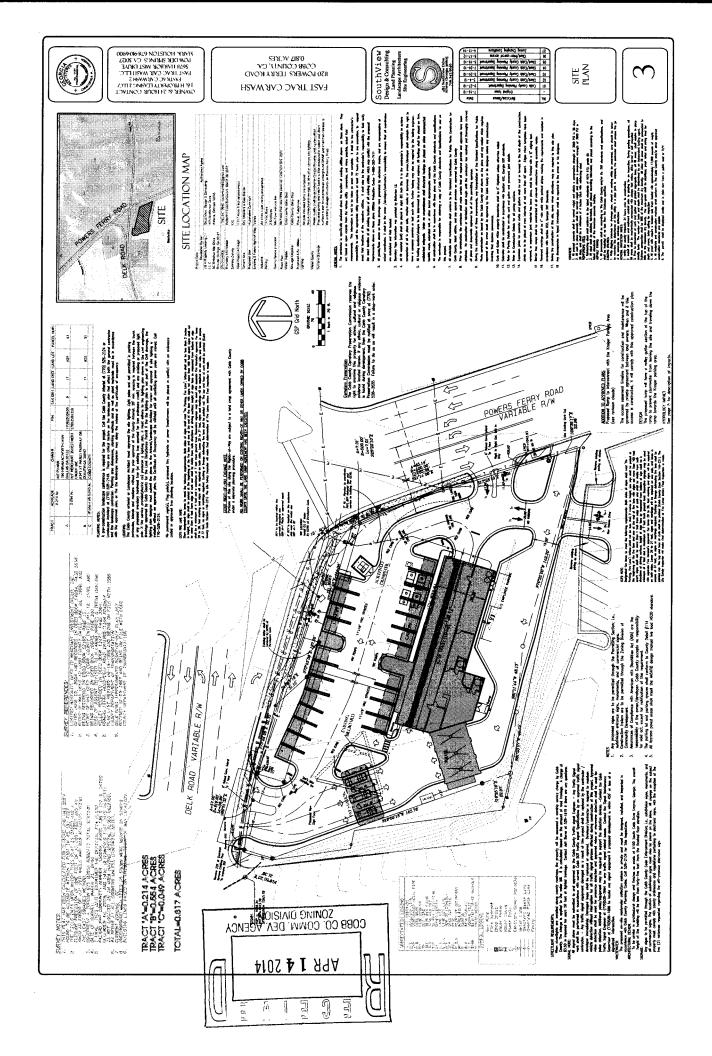
Sincerely,

Scott W. Peters

SWP/mlw CLIENTS:100:382:Pederson.ltr.2.doc

# REQUEST FOR CHANGE IN CONDITIONS J&H PROPERTY LEASING 2, LLC

**CURRENT SITE PLAN** 



# REQUEST FOR CHANGE IN CONDITIONS J&H PROPERTY LEASING 2, LLC

ORIGINAL ZONING INFORMATION

Z-38 (2010)

MINUTES OF ZONING HEARING COBB COUNTY BOARD OF COMMISSIONERS DECEMBER 14, 2010 PAGE 3

#### **CONSENT AGENDA (Continued)**



LUP-29

Parking Of A Vehicle Weighing In Excess Of 12,500 Pounds in Land Lot 5 of the 20<sup>th</sup> District. Located at the southwesterly intersection of George Washington Avenue and Mclain Drive (5127 George Washington Avenue).

MOTION: Motion by Powell, second by Thompson, as part of the Consent Agenda, to approve Land Use Permit for 24 months subject to:

- no on-street parking
- County Arborist to approve landscape plan to screen view from Mclain Drive

VOTE:

**ADOPTED** unanimously

#### **REGULAR CASES — NEW BUSINESS:**

Z-28 GREEN STREET PROPERTIES/MARTHASVILLE DEVELOPMENT/JAMESTOWN PROPERTIES (Riverview Industries, L.P., owner) requesting Rezoning from HI and R-20 to PVC for the purpose of a Mixed Use Development in Land Lots 58, 171, 172, 174, 175, and 284 of the 18th District. Located on the southeasterly side of River View Road, between I-285 and the Southern Railway Railroad tracks; on the southeasterly side of River View Road, south of I-285; on the northwesterly side of River View Road, between Dickerson Drive and Nichols Drive; and on the southerly side of Nichols Drive, between River View Road and Armstrong Place. (Continued by Staff; therefore was not considered at this hearing)

Z-38

J & H PROPERTY LEASING, LLC (Merchant Investment Group, Inc., Teena Hubbard, H. Lamar Hardin, Thomas Lee Pharr, Joseph Stephen Pharr, owners) requesting Rezoning from GC to CRC for the purpose of a Carwash, Light Auto Servicing And A Billboard in Land Lot 925 of the 17<sup>th</sup> District. Located at the southwest intersection of Delk Road and Powers Ferry Road.

The public hearing was opened and Mr. Mark Houston and Mr. Eric Jacobsen addressed the Board. Following presentation and discussion, the following motion was made:

MOTION: Motion by Ott, second by Lee, to <u>hold</u> Rezoning request Z-38 until the February 15, 2011 Board of Commissioners Zoning Hearing.

VOTE:

**ADOPTED** unanimously

MINUTES OF ZONING HEARING COBB COUNTY BOARD OF COMMISSIONERS FEBRUARY 15, 2011 PAGE 10

#### **REGULAR CASES — NEW BUSINESS (Continued):**

LUP 30'10

DESTINY BARNES (Dank A. Barnes, owner) requesting a Land Use Permit for the purpose of Additional Vehicles in Land Lot 270 of the 17<sup>th</sup> District. Located at the northeasterly intersection of Church Road and Biggern Avenue (255 Church Road). (Held by the Planning Commission from their December 1, 2010 and February 1, 2011 hearings; therefore was not considered at this hearing)

LUP-2 LAKEVIEW SDA CHURCH (Georgia-Cumberland Association of Seventh-Day Adventist, Inc., owner) requesting a Land Use Permit for the purpose of a Classroom Trailer in Land Lot 724 of the 19<sup>th</sup> District. Located on the south side of Macedonia Road, asross from Old Villa Rica Road (4001 Macedonia Road). WITHDRAWN WITHOUT PREJUDICE

Prior to beginning of the Held Case Z-38 of 2010, a brief recess was taken from 11:14 a.m.

#### **HELD CASE:**

Z-38'10

J & H PROPERTY LEASING, LLC (Merchant Investment Group, Inc., Teena Hubbard, H. Lamar Hardin, Thomas Lee Pharr and Joseph Stephen Pharr, owners) requesting Rezoning from GC to CRC for the purpose of a Carwash, Light Auto Servicing And A Billboard in Land Lot 925 of the 17<sup>th</sup> District. Located at the southwest intersection of Delk Road and Powers Ferry Road.

The public hearing was opened and Mr. Mark Houston and Mr. Eric Jacobsen addressed the Board. Following presentation and discussion, the following motion was made:

MOTION: Motion by Ott, second by Goreham, to <u>approve</u> Rezoning to the CRC zoning district subject to:

• site plan received by the Zoning Division dated September 27, 2010 with the District Commissioner approving minor modifications (attached and made a part of these minutes)

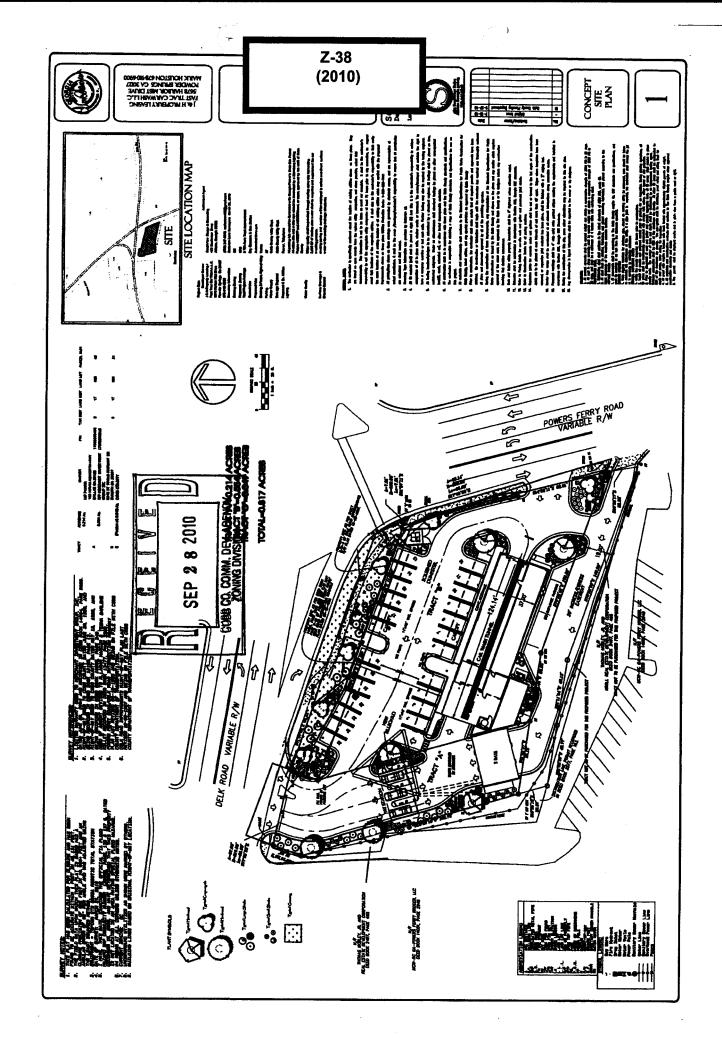
MINUTES OF ZONING HEARING COBB COUNTY BOARD OF COMMISSIONERS FEBRUARY 15, 2011 PAGE 11

#### **HELD CASE (Continued):**

#### Z-38<sup>'10</sup> J& H PROPERTY LEASING, LLC (Continued)

- this use only as described and depicted in the letter of agreeable conditions (including elevations) from Mr. Mark Houston dated January 19, 2011 not otherwise in conflict with below stipulations (attached and made a part of these minutes) and with the following changes under the heading: Stipulations Applicable to the Overall Development:
  - > Item No. 1 delete the words "light automotive servicing, repair" from the first sentence
  - > Item No. 2 Strike in entirety (signs to meet County Code)
  - > Item No. 3 Strike in entirety (signs to meet County Code)
  - ➤ Item No. 7 Add to end: "Agreement to be separately executed document agreed to by Cobb County, and landscaping approved by County Arborist."
  - > Item No. 8 Add to end: "Agreement to be separately executed document agreed to by Cobb County."
  - > Item No. 10 Clarify that sign is two (2) sided only and there a shall be no signage on the tower (to be substantially the same as the Smyrna location)
  - > Item No. 13 Clarify that right-of-way swap agreement to be a separately executed agreement agreed to by Cobb County
- if a Land Disturbance Permit is not pulled to develop the site within twenty-four (24) months of this decision, the property reverts to the GC zoning district
- all signage on the subject property must comply with county ordinances and regulations pertaining to electronic signs, with the exception of the two (2) variances requested regarding the offpremise electronic sign
- regarding conversion of the existing off-premise sign sign is to meet Code requirements, specifically noting Code Section [34-318.1. (Reduction in number of off-premises outdoor advertising signs)
- Water and Sewer Division comments and recommendations
- Stormwater Management Division comments and recommendations
- revised Cobb DOT comments and recommendations (attached and made a part of these minutes)
- owner/developer to enter into a Development Agreement pursuant to O.C.G.A. §36-71-13 for dedication of system improvements to mitigate traffic concerns

VOTE: ADOPTED unanimously



### Fast Trac Car Wash 2, LLC / J & H Property Leasing 2, LLC

Stipulation for Fast Trac Car Wash 2, LLC / J&H Property Leasing 2, LLC

#### January 19, 2011

Mr. John P. Pederson

Hand Delivered

Planner III Zoning Division

Cobb County Community Development Agency

1150 Powder Springs St

Marietta, Georgia 30064

Min. Bk. 62 Petition No. 2-38

Doc. Type letter of agree-

Re: Application

Application for Rezoning

**Application No.:** 

Z-38 (2010)

Applicants:

Fast Trac Car Wash 2, LLC and J&H

Property Leasing 2, LLC

**Owners:** 

Merchant Investment Group, Inc. Thomas Lee Pharr, Joseph Stephen

Pharr, H. Lamar Hardin, and Teena

Darlene Kelley aka Teena

Hubbard.

Property:

1120 Powers Ferry Road Marietta,

GA, 2860 Delk Road Marietta, GA, associated easement for the 2860 Delk Road and Cobb DOT Right of ways on Delk Road and Powers

Ferry Road.

Dear John,

As you know, the undersigned and these companies (hereinafter collectively referred to as "Applicants") represent Merchant Investment Group, Inc.

Thomas Lee Pharr, Joseph Stephen Pharr, H. Lamar Hardin, and Teena Darlene Kelley aka Teena Hubbard (hereinafter collectively referred to as "Owners"), in their Application for Rezoning with regard to a total tract of 0.768 acre and associated easements located at the south west corner of the intersection of Delk Road and Powders Ferry Road Land Lot 925, 17th District, 2nd Section, Cobb County, Georgia (hereinafter the "Subject Property"). After meetings with planning and zoning staff, discussions and meetings with area businesses and owners, and reviewing the staff comments and recommendations, and reviewing the uses of the surrounding properties, we have been authorized by the Applicants and Owners to submit this letter of agreeable stipulations and conditions, which, if the Application for Rezoning is approved, as submitted, shall become a part of the grant of the requested zoning and shall be binding upon the Subject Property. The referenced stipulations are as follows:

#### 2 | STIPULATION FOR FAST TRAC CAR WASH 2, LLC / J&H PROPERTY LEASING 2 , LLC

Petition No. 2-38"

Meeting Date 2 15 11

Continued

- (1) The stipulations and conditions set forth herein shall replace and supersede in full any and all prior stipulations and conditions, in whatsoever form, which are currently in place on the Subject Property.
- (2) Rezoning of the Subject Property shall be from the General Commercial ("GC") zoning category to the Community Retail Commercial ("CRC") zoning category classification site plan specific to that certain Concept Site Plan prepared for Fast Trac Car Wash by Southview Design and Consulting dates September 27, 2010.
- (3) The subject Property consists of 0.768 acre in addition to associated easements' and right of ways.

#### STIPULATIONS APPLICABLE TO THE OVERALL DEVELOPMENT

- (1) The retail buildings, light automobile servicing, repair and carwash shall be similar in architectural design and finishes as exists at 5100 South Cobb Drive Smyrna, Georgia. The overall height of the building will be less than forty-five feet from the finished floor elevation. Photos taken and a Conceptual Design Elements Rendering of the elevations is submitted and incorporated in these stipulations. The combination of the two will be the final design allowing for minor engineering and functional issues to be addressed.
- (2) Dumpster Enclosure at the corner of the property will be dual use and similar in proportion to the elevation submitted (titled dumpster enclosure) and incorporated hereinto. It is depicted in the Design Concept Site Plan and it will contain the refuse dumpster enclosure with a monument type sign elevations. Each of three elevations will indicate a sign for the business and a color programmable display and all proportional to the submitted rendering. The actual language of the signage to be determined by owner and subsequent owner(s) of the business. The maximum height of the enclosure will be less than twenty-five feet from ground level. Rendering is noted as Dumpster Enclosure to this letter.
- (3) Signage on the main structure will be proportional and located as depicted in the rendering titled Conceptual Design Elements Rendering attached to this letter. The actual language of the sign to be determined by owner and subsequent owner(s) of the business.
- (4) Accessory signage of menus, directional traffic and other necessary signage to be similar or same as exists currently at 5100 South Cobb Drive Smyrna Georgia. Attached to this letter "Stainless Steel Signage Drawings E2.3, E4.1 and E3.0" in addition to Photographs "FT signage".

Petition	2-38'10
Meeting Date _ Continued	3/12/11

### Fast Trac Car Wash 2, LLC / J & H Property Leasing 2, LLC

Stipulation for Fast Trac Car Wash 2, LLC / J&H Property Leasing 2, LLC

(5) Lighting will be sensitive to the area by utilizing under canopy lighting similar to 5100 South Cobb Drive and only using Georgia Power box type pole lighting fixtures where they maybe needed (entrances/ exits and rear of building).

(6) The hours of operation will be variable to the seasons but will be no earlier than 7AM and no later than 10 PM seven day each week.

- (7) The landscape plan will be as submitted in the Design Concept Site Plan with the excess tree requirement to be paid to the Cobb County tree bank for subsequent allocation to the Powers Ferry Road corridor revitalization landscape. The landscaping of the current right of way adjacent to the site will be done during construction. If a signaling structure is disrupted or damaged it will be returned to its original condition if necessary. Adjacent (not inclusive in the Concept Site Plan area or public properties) properties will be landscaped with approval from the District Commissioner as needed. Maintenance of adjacent property will be by private agreement.
- (8) The maintenance of the right of way will be outlined in a letter of agreement with Cobb County and J&H Property Leasing 2, LLC. The essence of the letter will allow J& H Property Leasing 2 to maintain the currently depicted landscape plan in the right of way.
- (9) The site plan has three pay stations and options to vacuum either before or after the carwash. With these variables and larger capacity in ordering, the current site plan will be considered to be compliant with the car queue requirements.
- (10) All and Attende with the refer to de, CBS obtainers. Inc. will remove the existing ruli flag monopole billboard. A letter of agreement from CBS Outdoors, inc. will be drafted with Coth County and approved by the district Commissioner before this sign will be constructed as to the specific signage reduction to meet the code requirements. Two of the sign "faces" may be electronic instructed. The sign will be relocated as per the Concept Site Plan. This sign will be no closer than Two hundred fifty (250 ft) feet from any currently constructed residential housing unit.
- (11) Setback requirements are modified as per Concept Site Plan to allow for site flow and canopy and building construction. The site plan titled Concept Site Plan is submitted "as is" with minor modifications by Cobb County planning and development staff with approval of the District Commissioner as needed or necessary.
- (12) The current Powers Ferry full service entrance will be modified to a allow Right turns into and out of the site. This entrance will also allow for left turns into the site from Powers Ferry Road north bound traffic but will have signage to restrict Left turns out of the site heading north bound Powers Ferry Road. Dot will approve this signage.

1		
Petition	J	Z-38"0
Meeting	Date	

Continued
4 STIPULATION FOR FAST TRAC CAR WASH 2, LLC / J&H PROPERTY LEASING 2 , LLC

(13) While not required to do so as part of this rezoning request,
Applicants agree to a Right of Way swap with Cobb County as set forth in
the Right of Way Swap Document attached and submitted herein.

(14) Applicant agrees to comply with all Cobb County development standards and ordinances relating to project improvements, except as approved by the Board of Commissioners or by the Department of Transportation or Community Development Agency, as their authority may allow.

We believe the requested zoning, pursuant to the referenced Concept Site Plan and the stipulations set forth herein, is an appropriate use of the Subject Property. The proposed overall development is a much need improvement and fits together with the upscale nature proposed for the redeveloped area. The Applicants have gone to great detail in planning the development. One of the core principles of this business is of quality. Its image of quality is what gives this business its competitive edge. This will translate into the continued maintenance of the development in an upscale manner. Thank you for your consideration in this request.

With kindest regards, I remain

Very truly your,

Fast Trac Car Wash2, LLC / J&H Property Leasing2, LLC

Mark Houston

C: Cobb County Board of Commissioners:
Tim Lee, Chairman
Helen Goreham
Bob Ott
Jo Ann Birrell
Woody Thompson

Eric Jacobsen
East Cobb Civic Association
Linda Carver
Terrell Mill Community Association