



**APPLICANT:** A & W Sign Company

**PETITION No.:** V-28

**PHONE:** 770-948-6922

**DATE OF HEARING:** 04-09-2014

**REPRESENTATIVE:** Cliff Wiley

**PRESENT ZONING:** GC

**PHONE:** 404-202-3673

**LAND LOT(S):** 172, 173, 208, 209

**TITLEHOLDER:** Kennesaw Auto Investments, LLC

**DISTRICT:** 20

**PROPERTY LOCATION:** On the north side of

**SIZE OF TRACT:** 4.73 acres

Ernest Barrett Parkway, on the south side of Auto Park Drive, east of Roberts Boulevard

**COMMISSION DISTRICT:** 1

(974 Ernest Barrett Parkway).

**TYPE OF VARIANCE:** Allow placement of a sign approximately 60" above the original roof line.

**OPPOSITION: No. OPPOSED** \_\_\_\_\_ **PETITION No.** \_\_\_\_\_ **SPOKESMAN** \_\_\_\_\_

**BOARD OF APPEALS DECISION**

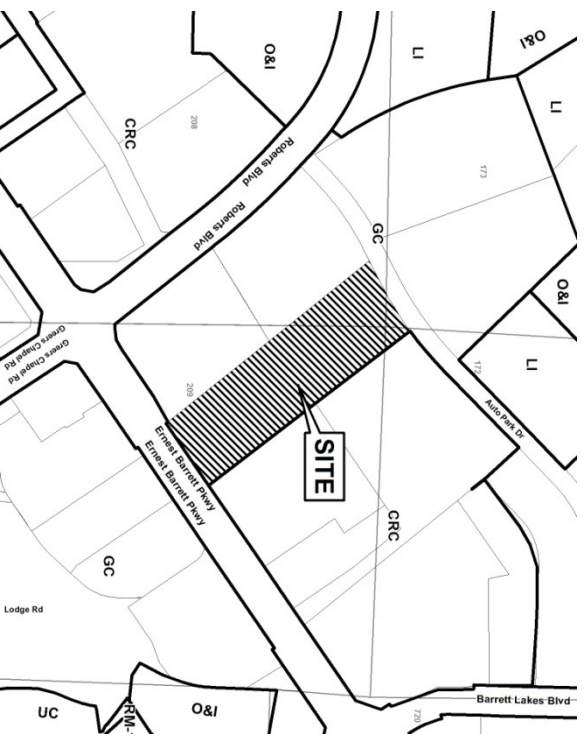
**APPROVED** \_\_\_\_\_ **MOTION BY** \_\_\_\_\_

**REJECTED** \_\_\_\_\_ **SECONDED** \_\_\_\_\_

**HELD** \_\_\_\_\_ **CARRIED** \_\_\_\_\_

**STIPULATIONS:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_



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V-28

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**COMMENTS**

**TRAFFIC:** This request will not have an adverse impact on the transportation network.

**DEVELOPMENT & INSPECTIONS:** No comment.

**SITE PLAN REVIEW:** No comment.

**STORMWATER MANAGEMENT:** No comments.

**HISTORIC PRESERVATION:** After examining Civil War trench maps, Cobb County historic property surveys, county maps, and various other resources, staff has no comments regarding the impact or treatment of historic and/or archaeological resources.

**DESIGN GUIDELINES:** No comment.

**CEMETERY PRESERVATION:** No comment.

**WATER:** No conflict.

**SEWER:** No conflict.

**APPLICANT:**           A & W Sign Company          

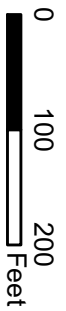
**PETITION No.:**           V-28          

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**FIRE DEPARTMENT:** After analyzing the information presented for a Preliminary Review, the Cobb County Fire Marshal's Office is confident that all other items can be addressed during the Plan Review Stage.



This map is provided for display and planning purposes only. It is not meant to be a legal description.



City Boundary

Zoning Boundary

# Application for Variance Cobb County

(Type or print clearly)

Application No. V-28  
Hearing Date: 4-9-14

Applicant A+W SIGN COMPANY Phone # 770-948-6922 E-mail SAW100@aandwusign

CLIFF WILEY Address 1985 A VETERANS MEMORIAL, AUSTELL, GA  
(representative's name, printed) (street, city, state and zip code) Company.com  
30168

CR. Wiley  
(representative's signature)

Phone # 404-202-3673 E-mail SAME

**Patricia Summers**  
**NOTARY PUBLIC**  
**Cobb County, GEORGIA**  
**My Commission Expires 08/24/2017**

Signed, sealed and delivered in presence of:  
Patricia Summers

Notary Public

My commission expires: \_\_\_\_\_

Titleholder \_\_\_\_\_ Phone # \_\_\_\_\_ E-mail \_\_\_\_\_

Signature \_\_\_\_\_ Address: \_\_\_\_\_  
(attach additional signatures, if needed) (street, city, state and zip code)

Signed, sealed and delivered in presence of:

My commission expires: \_\_\_\_\_ Notary Public

Present Zoning of Property COMMERCIAL SMALL TRACT RET GC

Location 924 ERNEST BARETTA PKWY KENNESAW, GA  
(street address, if applicable; nearest intersection, etc.)

Land Lot(s) 209, 172, 173 District 20 Size of Tract 4.8 Acre(s)

Please select the extraordinary and exceptional condition(s) to the piece of property in question. The condition(s) must be peculiar to the piece of property involved.

Size of Property 4.8 ACRES Shape of Property RECTANGULAR Topography of Property LEVEL Other \_\_\_\_\_

The Cobb County Zoning Ordinance Section 134-94 states that the Cobb County Board of Zoning Appeals must determine that applying the terms of the Zoning Ordinance without the variance would create an unnecessary hardship. Please state what hardship would be created by following the normal terms of the ordinance (If applying for Backyard Chickens pursuant to Sec.134-94(4), then leave this part blank).

SEE ATTACHMENT 1a

List type of variance requested: SEE ATTACHMENT 1b

**Attachment 1**

**For Variance on Carl Black Chevrolet, located at 974 Ernest Barrett Pkwy, Kennesaw, Ga. 30144**

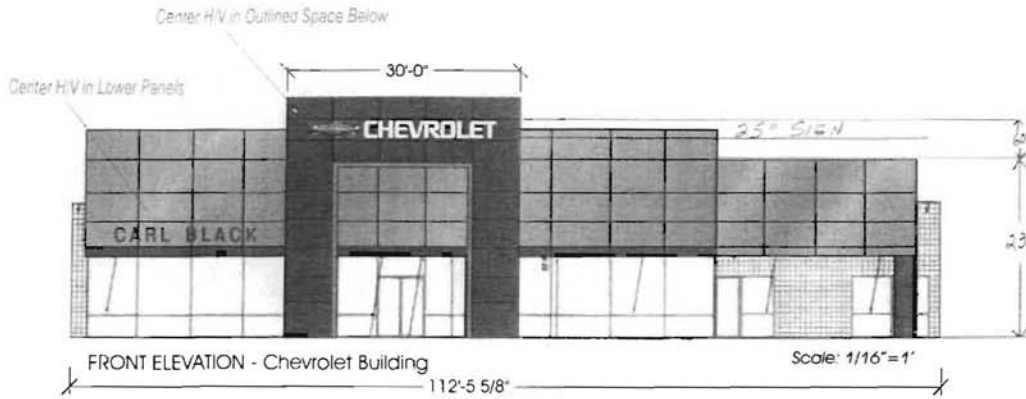
**Variance Hardship 1 a**

General Motors has implemented a national image program requiring all dealerships nationwide to renovate their buildings to accommodate the facade tiles and entrance portal (tower) for the purpose of placing the Chevrolet sign and bowtie over the entrance way in the middle of the portal. The portal has been installed on this building and the cost to make changes at this time would be astronomical.

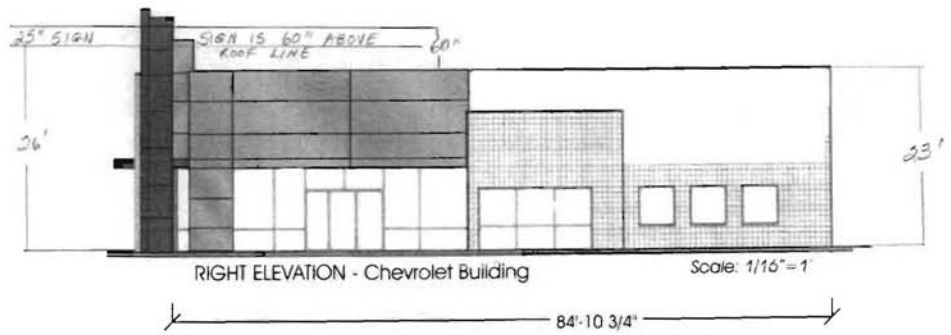
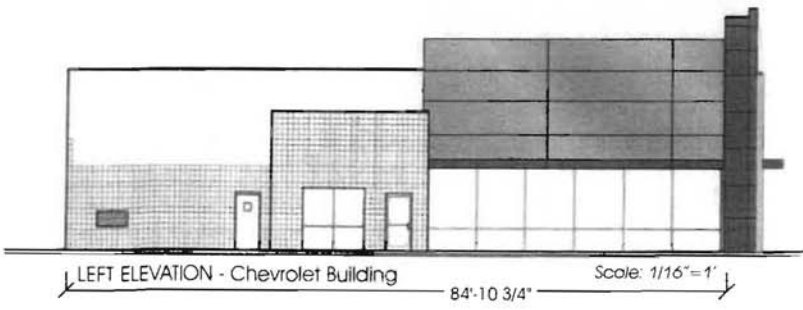
**Variance type requested 1 b**

Sign Placement above Roof line: We are requesting to place the Chevrolet sign and bowtie logo onto the entrance portal making it approximately 60" above the original roof line.

2014 FEB -6 AM 9:51  
COOK COUNTY RECORDS  
COOK COUNTY ZONING DIVISION



ELEMENTS					
ELEMENT	SIZE (HEIGHT)	LENGTH	SQUARE FT.	WEIGHT	ELECTRICAL
Chevrolet Bowtie 2010	25"	6'-5"	13.37	15 lbs	1 amp
Chevrolet Signature	25"	16'-11 3/4"	35.37	72 lbs	1 amp
Dealer Name Letters	22"	18'-8 1/8"	34.24	8 lbs/letter	4 amps/letter



\*\*\*SIGNATURE REQUIRED TO VALIDATE ORDER\*\*\*

DEALER APPROVAL  
Date: \_\_\_\_\_

**PATTISON SIGN GROUP INC.**  
410 N. CEDAR BLUFF RD. • SUITE 101 • KNOXVILLE, TN 37923  
• Tel (865) 693-1105 • Fax (888) 694-1105 • Toll Free (866) 218-1976

Pattison Sign Group recommends signage based on the Design Intent Drawings provided by Genstar. If your final approved design documents differ from the original scale or size it is recommended that your General Contractor send the revised dimensions of your building facade for additional review. The size and placement of the ACM reveals (sawm) is a vital part of our recommendation process to comply with General Motors design guidelines.

\*\*\*Installer to Verify Measurements Due to Field Variations\*\*\*

This sign is to be installed in accordance with the requirements of Article 610 of the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.

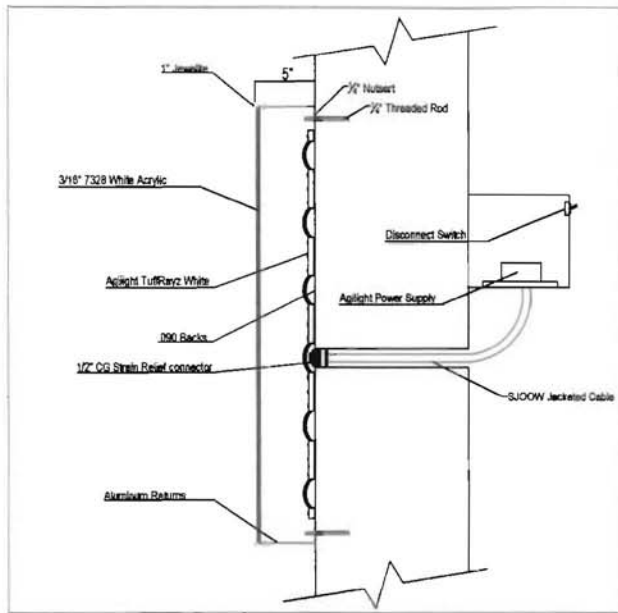
Electrical  120V  347V

www.pattisonsign.com

BAC#	118281
Client	Carl Black Chevrolet Buick GMC
Site	Marietta, GA
Date	09-09-13
Draftman	A. Matthews
Scale	as noted
Rev. Date	12-17-13
Rev #	02 rya

EXHIBIT  
V-28 (2014)

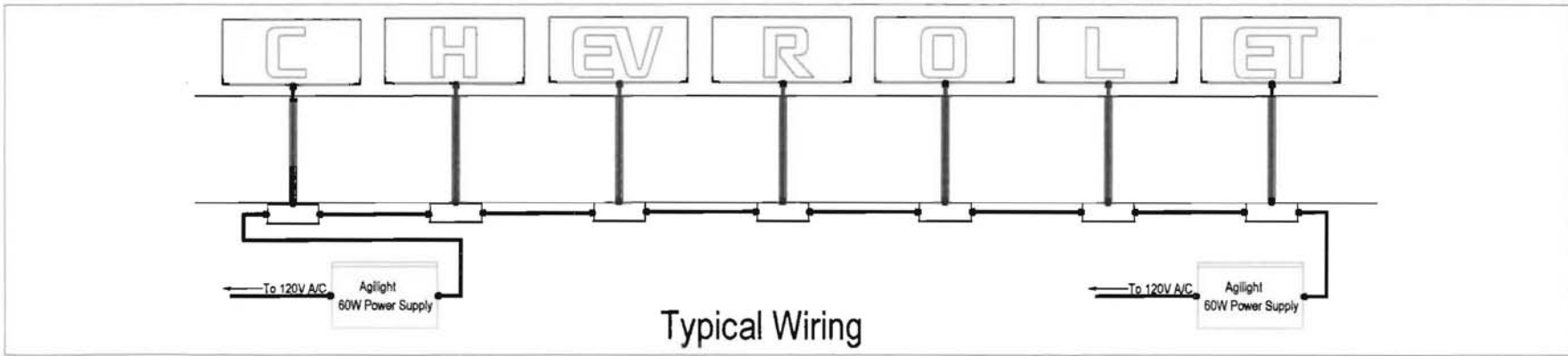




- ### INSTALLATION INSTRUCTIONS
1. Uncrate and inspect for damage.
  2. Position pounce pattern on wall per elevation drawing and drill holes that per the ones on pattern.
  3. Attach to wall per mounting chart.
  4. Electrical:
    - Connect the secondary wires from letters according to layout provided.
    - Connect primary wires from power supply to circuit provided.
- Installation of all wiring and electrical connections must conform to NEC requirements and applicable local codes. All connections must be made by a person qualified by local code requirements.
- Sign and structural must be properly grounded per requirements of NEC and local code requirements.
- Do not test light using service truck generator.
5. Test light the sign and clean site of all installation debris.

**ELECTRICAL:**  
 Agilight 60W Power Supply  
 CIRCUIT LOAD: 20AMP  
 TOTAL CONN LOAD: VARIES  
 EACH POWER SUPPLY= 1.0Amp  
 TOTAL CIRCUIT REQ'D-Depends on load

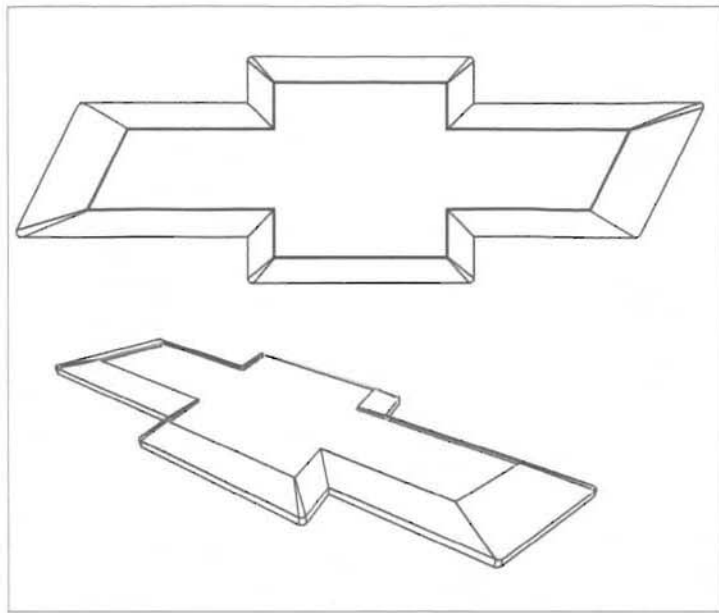
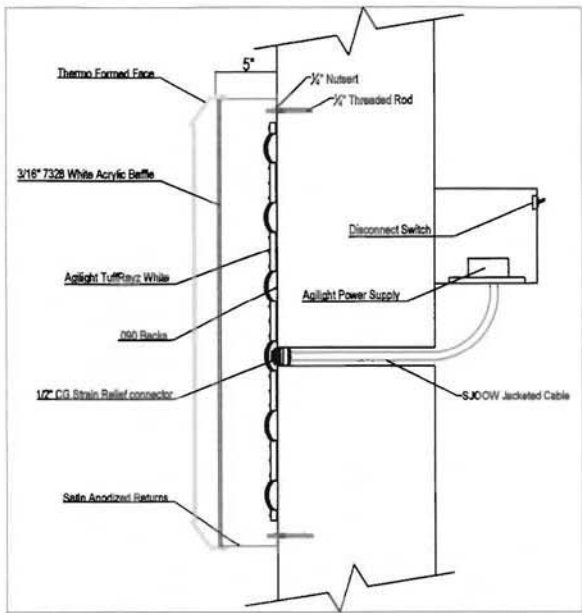
	Masonry	Wood	Metal
1/4" Bolts Thru Wall	X	X	X
1/4" Lags W/Shields	X		
1/4" Lag Bolts		X	
1/4" Toggle Bolts			X



COBB COUNTY ZONING DIVISION  
 2014 FEB -6 AM 9:53  
 FILED IN OFFICE  
 COBB COUNTY GEORGIA

DRAWN C. Williams		9/10/2011	
CHECKED			
PA			TITLE GM Chevrolet Signature
PRG			
APPROVED			
ZONE			DATE 2/10/2014
REV	DESCRIPTION	DATE	APPROVED
A	New Signage	2/10/2014	CSW

EXHIBIT  
 V-28 (2014)

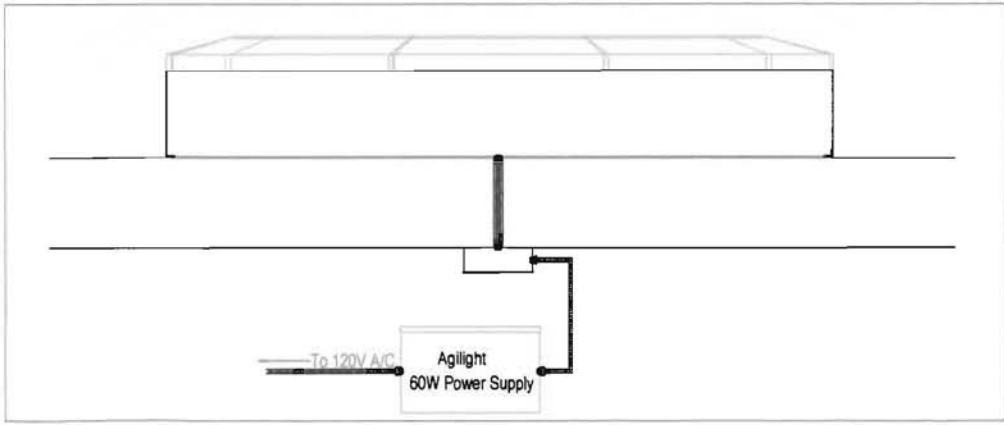


- INSTALLATION INSTRUCTIONS**
- Uncrate and inspect for damage.
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- Test light the sign and clean site of all installation debris.

**ELECTRICAL:**  
 Agilight 60W Power Supply  
 CIRCUIT LOAD: 20AMP  
 TOTAL CONN LOAD: VARIES  
 EACH POWER SUPPLY= 1.0Amp  
 TOTAL CIRCUIT REQ'D-Depends on load

**Mounting Hardware Chart**

	Masonry	Wood	Metal
1/4" Bolts Thru Wall	X	X	X
1/4" Lags W/Shields	X		
1/4" Lag Bolts		X	
1/4" Toggle Bolts			X



Typical Wiring

COBB COUNTY GEORGIA  
 FILED IN OFFICE  
 2014 FEB -6 AM 9:53  
 COBB COUNTY ZONING DIVISION

DATE	9/10/2011	
BY		
PROJECT		TITLE
NO.		GM Chevrolet Bowtie
DESCRIPTION		SIZE
		C
		SCALE
		PROJECT NO.
		120172

ZONE	REV	DESCRIPTION	DATE	APPROVED
	A	1. Sign Location	9/10/2011	CHW

EXHIBIT  
 V-28 (2014)