

**APRIL 17, 2012 ZONING HEARING  
“OTHER BUSINESS”  
COMMISSION DISTRICT 3**

**ITEM # 7**

**PURPOSE**

To consider a request from Mr. Bryan Gaylor representing Clear Channel regarding a billboard placement located at 3205 Canton Road. The property is located on the west side of Canton Road, south of New Chastain Road in Land Lots 443 and 444 of the 16<sup>th</sup> District.

**BACKGROUND**

The subject property is zoned GC and currently has a two sided static billboard on the property. The billboard owner would like to change the static billboard to an electronic billboard, but cannot since the electronic billboard is located within 500 feet of a residence. The proposed electronic billboard is 478 feet from the closest residence. Per a zoning code amendment adopted February 28, 2012, the Board of Commissioners can consider this request. There are three criteria that must be considered:

1. Whether or not the electronic sign face will be visible from the residence(s) that is within 500 feet.
2. Whether or not electronic sign faces visible from the residence(s) are properly buffered and screened from light cast from the sign.
3. Whether or not there are existing or changing conditions that would give supporting grounds for either approval or disapproval of the requested modification.

It should be noted that the residence that is within 478 feet of the proposed billboard was severely damaged in a fire in June 2011 and is not inhabitable at this time. This item was held from the April 17, 2012 Zoning Hearing to allow the applicant to meet with a group of concerned neighbors.

**FUNDING**

N/A

**RECOMMENDATION**

The Board of Commissioners conduct a Public Hearing and consider the applicant's request.

**ATTACHMENTS**

Other Business application, site plan and billboard plans.

# Application for "Other Business" Cobb County, Georgia

(Cobb County Zoning Division - 770-528-2035)

BOC Hearing Date Requested: April, 17, 2012

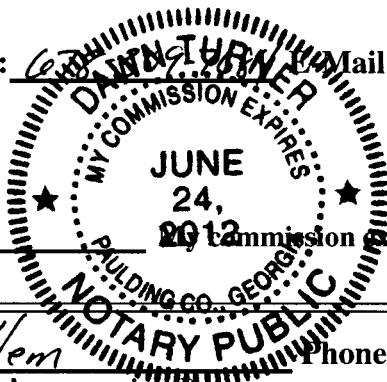
Applicant: Bryan Gaylor Phone #: 678-309-7684  
(applicant's name printed)

Address: 1200 Wilson Way, Ste C, Smyrna, GA 3082 E-Mail: bryangaylor@clearchannel.com

Bryan Gaylor Address: (same)  
(representative's name, printed)

[Signature] Phone #: \_\_\_\_\_ Mail: \_\_\_\_\_  
(representative's signature)

Signed, sealed and delivered in presence of:  
[Signature] Notary Public  
My commission expires: 6-24-12

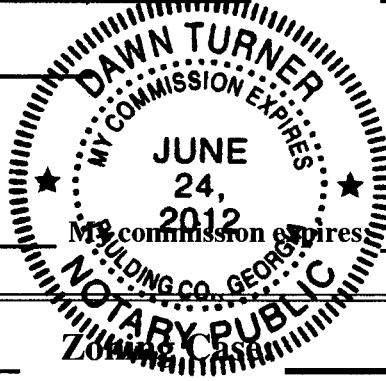


Titleholder(s): Jerry Tillem Phone #: \_\_\_\_\_  
(property owner's name printed)

Address: 1401 Barclay Circle, Marietta, GA 30060 E-Mail: \_\_\_\_\_

[Signature]  
(Property owner's signature)

Signed, sealed and delivered in presence of:  
[Signature] Notary Public  
My commission expires: 6-24-12



Commission District: 3

Date of Zoning Decision: \_\_\_\_\_ Original Date of Hearing: \_\_\_\_\_

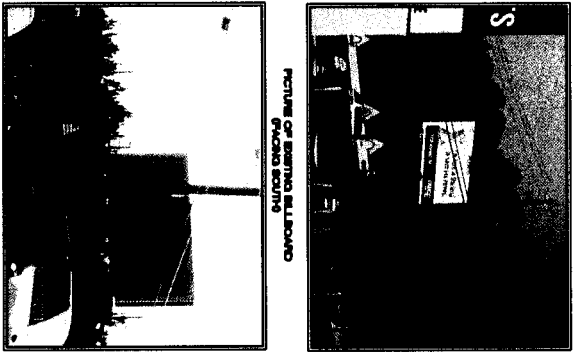
Location: 3205 Canton Ro., Marietta, GA / 250' N/O Wexley Dr  
(street address, if applicable; nearest intersection, etc.)

Land Lot(s): 16044400070 District(s): 16

State specifically the need or reason(s) for Other Business:  
Requesting variance for electronic sign at 478'  
from current residence on Hilltop Drive.

(List or attach additional information if needed)

LEGEND	
	BILLBOARD
	BUILDING
	CLEAR CHANNEL
	RIGHT OF WAY
	EASEMENT
	UTILITY
	TREE
	FENCING
	DRIVEWAY
	PARKING
	ROAD
	BOUNDARY
	SURVEY POINT
	ELEVATION
	SPOT ELEVATION
	CONTOUR
	PROPOSED
	EXISTING
	PROPOSED BUILDING
	PROPOSED CLEAR CHANNEL
	PROPOSED RIGHT OF WAY
	PROPOSED EASEMENT
	PROPOSED UTILITY
	PROPOSED FENCING
	PROPOSED DRIVEWAY
	PROPOSED PARKING
	PROPOSED ROAD
	PROPOSED BOUNDARY
	PROPOSED SURVEY POINT
	PROPOSED ELEVATION
	PROPOSED CONTOUR

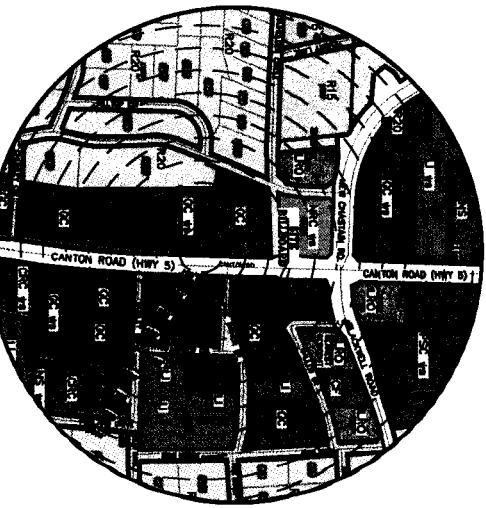
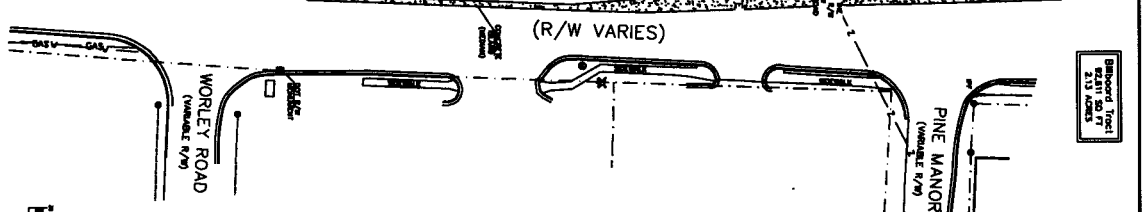
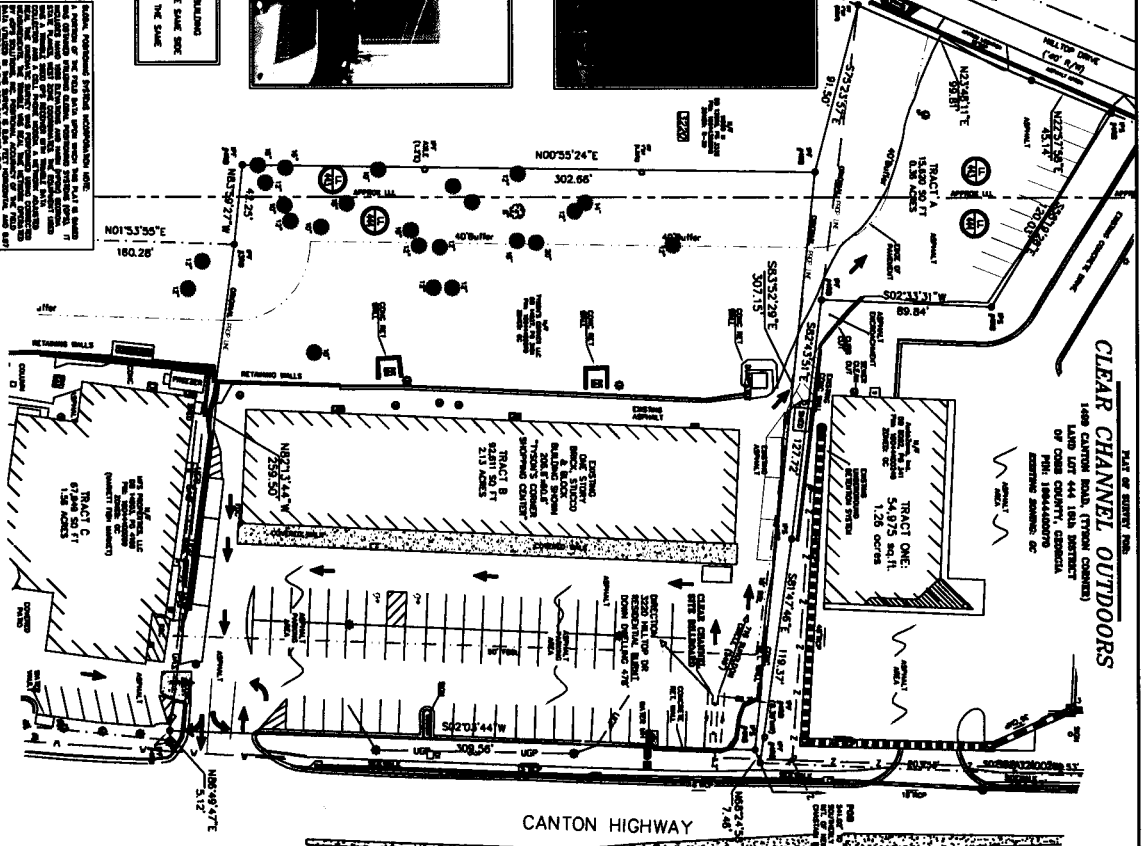


**SITE NOTE**

EXISTING BUILDING LOCATED 1' FROM THE WEST BOUNDARY OF THE PROPOSED BUILDING. THE PROPOSED BUILDING SHALL BE 1' FROM THE WEST BOUNDARY OF THE PROPOSED BUILDING. THE PROPOSED BUILDING SHALL BE 1' FROM THE WEST BOUNDARY OF THE PROPOSED BUILDING.

**GENERAL NOTES**

1. THE PROPOSED BUILDING SHALL BE 1' FROM THE WEST BOUNDARY OF THE PROPOSED BUILDING. THE PROPOSED BUILDING SHALL BE 1' FROM THE WEST BOUNDARY OF THE PROPOSED BUILDING.



**CURRENT ZONING:**

GC

FRONT SETBACK - 40'-0"

REAR SETBACK - 15'-0"

SIDE SETBACK - 25'-0"

MIN. LOT SIZE - 20,000 SQ. FT.

NO.	DATE	DESCRIPTION
1	6/20/11	ISSUED FOR PERMITTING
2	11/10/11	ISSUED FOR PERMITTING
3	11/10/11	ISSUED FOR PERMITTING
4	11/10/11	ISSUED FOR PERMITTING
5	11/10/11	ISSUED FOR PERMITTING
6	11/10/11	ISSUED FOR PERMITTING
7	11/10/11	ISSUED FOR PERMITTING
8	11/10/11	ISSUED FOR PERMITTING
9	11/10/11	ISSUED FOR PERMITTING
10	11/10/11	ISSUED FOR PERMITTING

**FRONTLINE**

3595 Canton Road

A-9, PH# 272 9046

Mobile: 355-3806

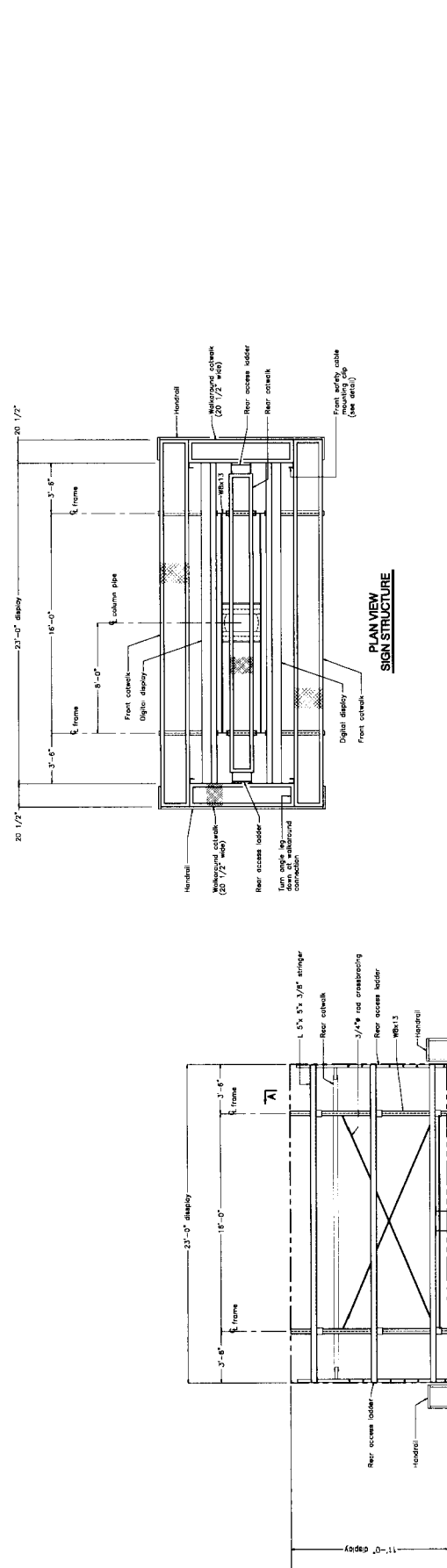
Fax: (678) 355-8905

www.frontlineva.com

**SIGN NOTE**

THE BILLBOARD SHALL BE 1' FROM THE WEST BOUNDARY OF THE PROPOSED BUILDING. THE BILLBOARD SHALL BE 1' FROM THE WEST BOUNDARY OF THE PROPOSED BUILDING.

45126



**NOTES**

- Structural design conforms to the 2006 International Building Code.
- Design standard is ASCE 7-05
- Superstructure without fixed base is 8,000 pounds.
- Superstructure can accommodate two sizes weighing up to 4,400 pounds each.

**WIND**

- Design wind - 80 mph (3 sec. gust) Exposure C.
- Structure is classified occupancy category I.
- Design wind pressure is 24.1 p.s.f.

**SEISMIC**

- Seismic load importance factor,  $I_s = 1.0$
- Structure is classified occupancy category I.
- Maximum response accelerations:
  - $S_s = 0.265 g$
  - $S_1 = 0.091 g$
  - $S_2 = 0.281 g$
- Soil class: D
- Site coefficients:
  - $C_e = 0.148$  (category I C)
  - $C_{s1} = 0.148$  (category I C)
  - $C_{s2} = 0.148$  (category I C)
- Seismic basic force resisting system: Non-building structure not similar to building - signs and billboards
- Dynamic amplification factor:  $D = 1.0$
- Seismic response coefficient:  $C_s = 0.094$
- Response modification factor:  $R = 3$
- Analysis procedure used: Equivalent lateral force method.

**STEEL**

- Structural steel pipe shall conform to ASTM A53 or A57 Gr. S, with grade that meets or exceeds the following:
- Structural steel plate, rods, angles, and channels shall conform to ASTM A572
- Structural steel wide-flange shapes shall conform to ASTM A572
- Structural steel I-beams shall conform to ASTM A572 (greater flange tolerance)
- Nuts shall conform to ASTM A533
- AS25 bolts and nuts to be aluminum diecast.
- Spot welds shall be installed according to the latest RCSC Specification.
- All high strength bolts shall be fully pretensioned (torque noted otherwise).
- Steel shall be primed and painted, except for the immediate portions of members.
- Steel welding shall be in accordance with AWS standards.
- Structural steel shall be cut, bent, shaped, drilled, and erected according to the latest AISC specifications and standard practice.

**FOUNDATION & CONCRETE**

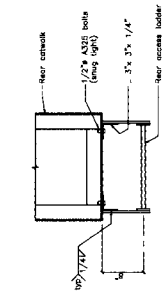
- Concrete shall have a compressive strength of  $f'_c = 3000$  p.s.i. and be placed and cured in accordance with ACI 308.
- Allowable lateral bearing of the soil profile is an assumed 150 p.s.f./ft.
- Type and structure character of the soil profile is to be confirmed with an investigation by others.

**GENERAL**

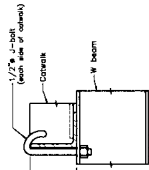
- Clearance shall be maintained around the structure and conditions in the field shall be maintained.
- Work shall be done in accordance with the specifications.
- GRC Engineering, Inc. will not be supervising or maintaining the erection/installation of this structure.

This is an unapproved drawing. It is not to be reproduced, copied, or printed in any form without the express written consent of GRC Engineering, Inc.

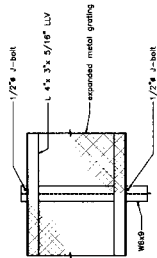
ENGINEER	H	CAD	MC
DATE	06-20-11	REVISION	
ISSUE	06-20-11	FOR APPROVAL	
REVISION	06-23-11	REVISED TO 02 018	



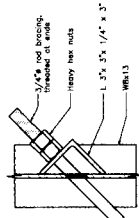
**REAR LADDER MOUNTING DETAIL**



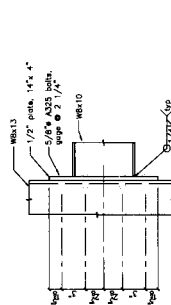
**CATWALK MOUNTING DETAIL**



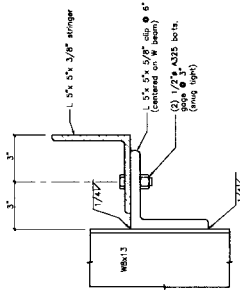
**CATWALK DETAIL**



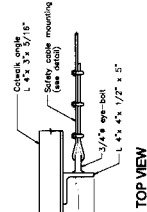
**CROSSBRACING DETAIL**



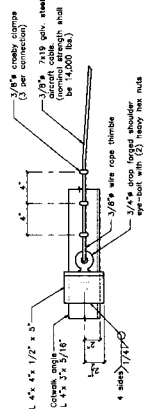
**DETAIL F**



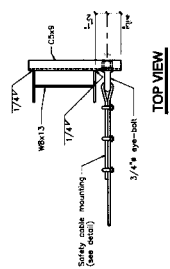
**STRINGER MOUNTING DETAIL**



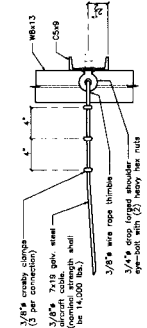
**TOP VIEW**



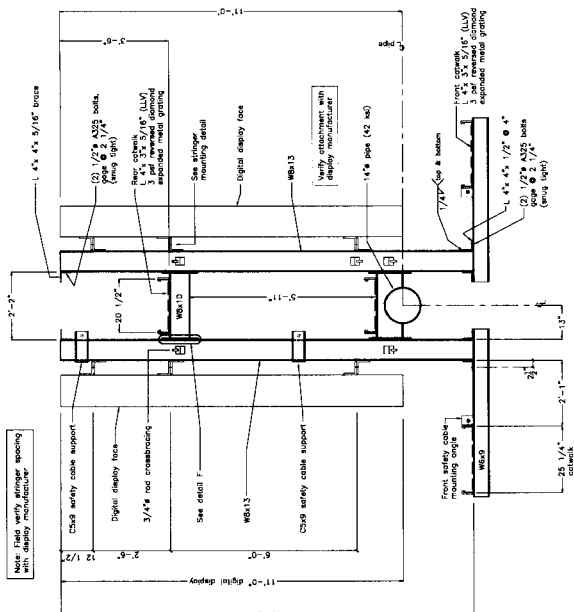
**FRONT SAFETY CABLE MOUNTING**



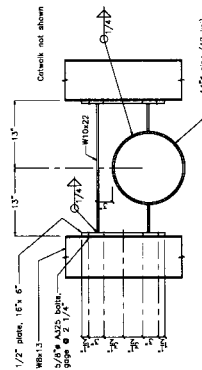
**TOP VIEW**



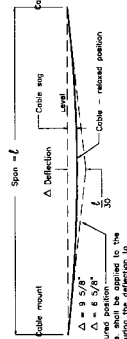
**SAFETY CABLE MOUNTING**



**SECTION A-A FRAME DETAIL**



**FRAME MOUNTING DETAIL**



**SAFETY CABLE INSTALLATION CRITERIA**

for  $L = 24'-0"$ ,  $\Delta = 9 \frac{3}{8}"$   
 for  $L = 16'-4"$ ,  $\Delta = 6 \frac{5}{8}"$   
 Cable = in measure position make to the cable when measuring the deflection to use the back view of the deflection