

**APRIL 17, 2012 ZONING HEARING  
“OTHER BUSINESS”  
COMMISSION DISTRICT 3**

**ITEM # 4**

**PURPOSE**

To consider a request from Mr. Bryan Gaylor representing Clear Channel regarding a billboard placement located at 3284 Canton Road. The property is located on the east side of Canton Road and at the southwesterly intersection of Clara Drive and Ballew Drive in Land Lots 421 and 444 of the 16<sup>th</sup> District.

**BACKGROUND**

The subject property is zoned GC and currently has a two sided static billboard on the property. The billboard owner would like to change the static billboard to an electronic billboard, but cannot since the electronic billboard is located within 500 feet of a residence. The proposed electronic billboard is 408 feet from the closest residence. Per a zoning code amendment adopted February 28, 2012, the Board of Commissioners can consider this request. There are three criteria that must be considered:

1. Whether or not the electronic sign face will be visible from the residence(s) that is within 500 feet.
2. Whether or not electronic sign faces visible from the residence(s) are properly buffered and screened from light cast from the sign.
3. Whether or not there are existing or changing conditions that would give supporting grounds for either approval or disapproval of the requested modification.

It should be noted that the owner of this billboard tract also owns the residence that is 408 feet from this request.

**FUNDING**

N/A

**RECOMMENDATION**

The Board of Commissioners conduct a Public Hearing and consider the proposed site plan and stipulation amendments.

Water & Sewer Comments: Structure cannot encroach upon existing sanitary sewer easement, and a 2' setback from edge of the easement is required.

**ATTACHMENTS**

Other Business application, site plan and billboard plans.

# Application for "Other Business" Cobb County, Georgia

(Cobb County Zoning Division - 770-528-2035)

BOC Hearing Date Requested: 4/17/12

Applicant: Bryan Gaylor Phone #: 678-309-7684  
(applicant's name printed)

Address: 1200 Wilson Way, Ste C, Smyrna, GA 30082 E-Mail: bryangaylor@clearchannel.com

Bryan Gaylor Address: (same)  
(representative's name, printed)

[Signature] Phone #: \_\_\_\_\_ E-Mail: (same)  
(representative's signature)

Signed, sealed and delivered in presence of: \_\_\_\_\_  
Notary Public My commission expires: 6-24-12

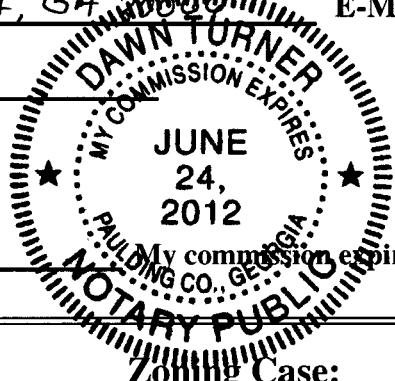


Titleholder(s): Win Chuan Chang Phone #: 678-642-1872  
(property owner's name printed)

Address: 3300 Canton Rd, Marietta, GA 30066 E-Mail: N/A

Win Chuan Chang  
(Property owner's signature)

Signed, sealed and delivered in presence of: \_\_\_\_\_  
Notary Public My commission expires: 6-24-12



Commission District: 3 Zoning Case: \_\_\_\_\_

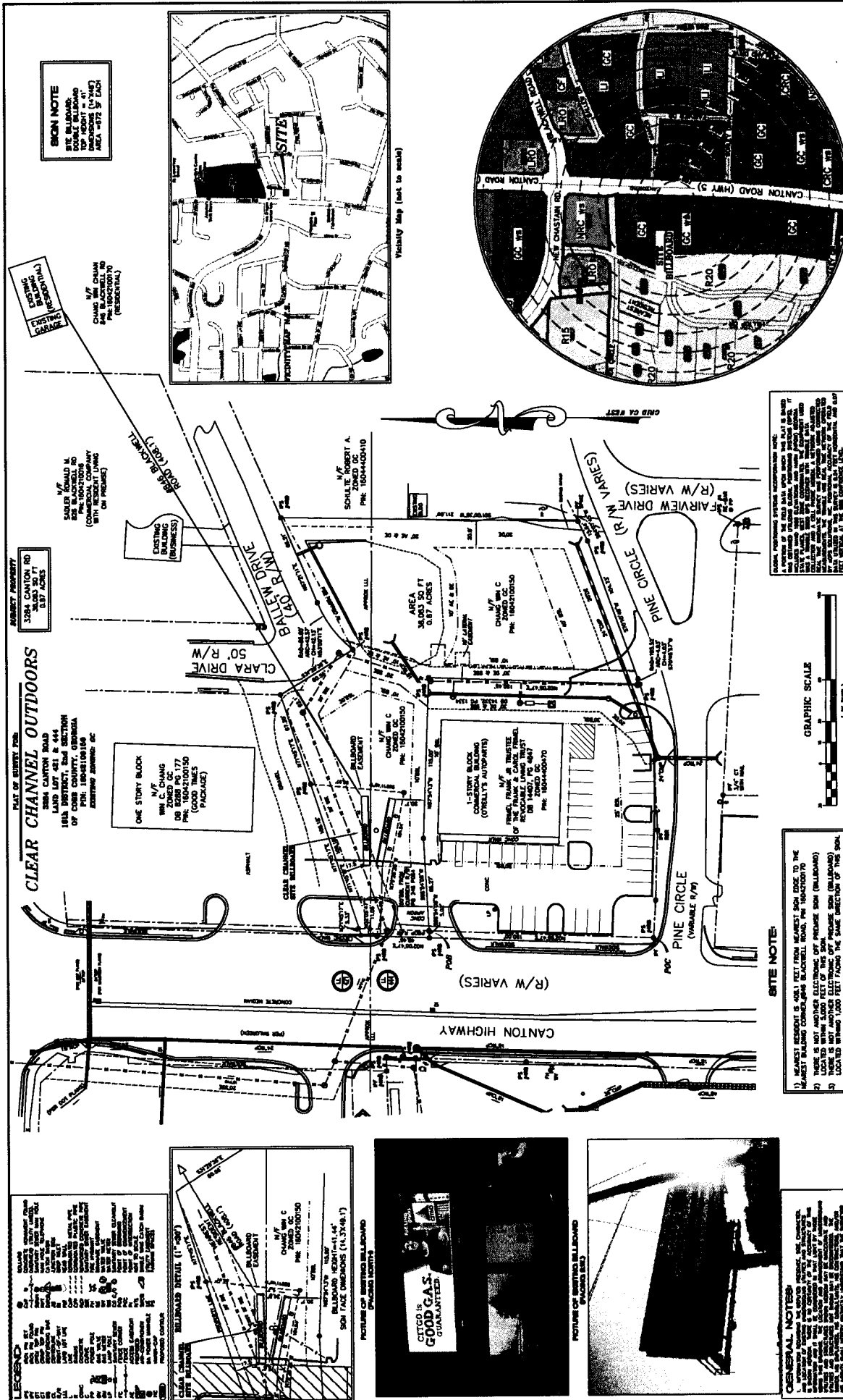
Date of Zoning Decision: \_\_\_\_\_ Original Date of Hearing: \_\_\_\_\_

Location: 3284 Canton Rd, Marietta, GA 30066 / 250' s/o Blackwell Rd.  
(street address, if applicable; nearest intersection, etc.)

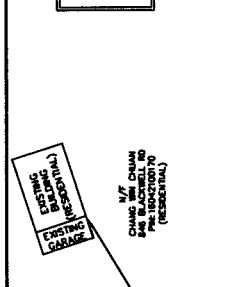
Land Lot(s): 160 444 000 40 District(s): 9

State specifically the need or reason(s) for Other Business: \_\_\_\_\_  
Requesting variance per section 134-318.1 for electronic  
sign that resides 408.1 feet from residence zoned  
Future Commercial.

(List or attach additional information if needed)



**SIGN NOTE**  
 SITE BILLBOARD:  
 12'x18' HEIGHT x 48'  
 12'x18' WIDTH x 48'  
 12'x18' HEIGHT x 48'  
 12'x18' WIDTH x 48'



**EXISTING GARDEN**  
 CHANG W/C CHANG  
 384 BALLOON BLVD  
 (RESIDENTIAL)

**SALES** RONALD M.  
 184 BALLOON BLVD  
 (COMMERCIAL COMPANY  
 WITH CONTRACTOR ON PREMISE)

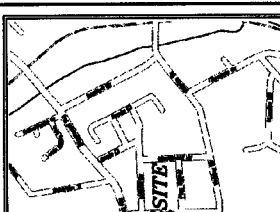
**AGENT PROPERTY**  
 3594 CANTON RD  
 36,000 SQ FT  
 0.87 ACRES

**ONE STORY BLOCK**  
 W/C CHANG  
 384 BALLOON BLVD  
 (GOOD TIMES  
 PACKAGE)

**1-STOREY BLOCK**  
 COMMERCIAL BUILDING  
 (ORRILL'S AUTOPARTS)  
 1-10'x10'x10'  
 OF THE FRAME & CORNER  
 OF THE FRAME & CORNER  
 OF THE FRAME & CORNER  
 OF THE FRAME & CORNER

**AREA** 36,000 SQ FT  
 0.87 ACRES

**SOULS** W/C ROBERT A.  
 384 BALLOON BLVD  
 (ZONED DC  
 PH: 15044-00410)



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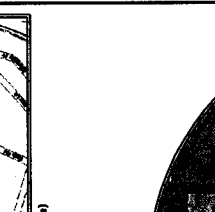
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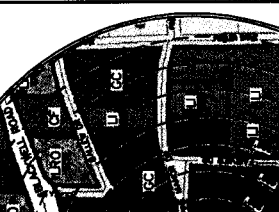
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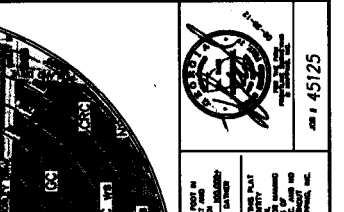
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**LEGEND**  
 CLEAR CHANNEL  
 18th STREET  
 15th STREET  
 14th STREET  
 13th STREET  
 12th STREET  
 11th STREET  
 10th STREET  
 9th STREET  
 8th STREET  
 7th STREET  
 6th STREET  
 5th STREET  
 4th STREET  
 3rd STREET  
 2nd STREET  
 1st STREET



**GENERAL NOTES**  
 1. ALL DIMENSIONS ARE IN FEET UNLESS OTHERWISE NOTED.  
 2. ALL DIMENSIONS ARE TO FACE UNLESS OTHERWISE NOTED.  
 3. ALL DIMENSIONS ARE TO CENTER UNLESS OTHERWISE NOTED.  
 4. ALL DIMENSIONS ARE TO EDGE UNLESS OTHERWISE NOTED.  
 5. ALL DIMENSIONS ARE TO CORNER UNLESS OTHERWISE NOTED.  
 6. ALL DIMENSIONS ARE TO MIDDLE UNLESS OTHERWISE NOTED.  
 7. ALL DIMENSIONS ARE TO SURFACE UNLESS OTHERWISE NOTED.  
 8. ALL DIMENSIONS ARE TO POINT UNLESS OTHERWISE NOTED.  
 9. ALL DIMENSIONS ARE TO LINE UNLESS OTHERWISE NOTED.  
 10. ALL DIMENSIONS ARE TO CENTERLINE UNLESS OTHERWISE NOTED.

**FRONTLINE**  
 SURVEYING & ENGINEERING, INC.  
 3595 Canton Road  
 A-3, PMB 272-066  
 Maplewood, NJ 07041  
 PH: (878) 355-0906  
 FAX: (878) 355-8805  
 www.frontlinesurveying.com

**DATE** 06/20/2011  
**SCALE** 1" = 30'  
**COORDINATE**  
**2nd EDITION**  
**18th STREET**  
**15th STREET**  
**14th STREET**  
**13th STREET**  
**12th STREET**  
**11th STREET**  
**10th STREET**  
**9th STREET**  
**8th STREET**  
**7th STREET**  
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**2nd STREET**  
**1st STREET**

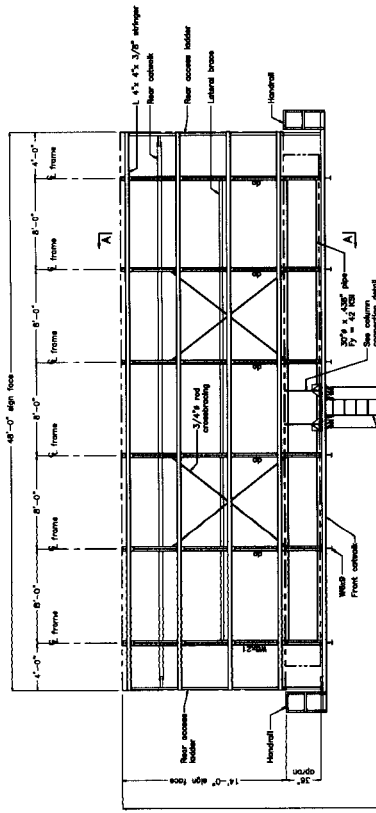
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 7th STREET  
 6th STREET  
 5th STREET  
 4th STREET  
 3rd STREET  
 2nd STREET  
 1st STREET

**CURRENT ZONING:**  
 CC  
 FRONT SETBACK = 40'-0"  
 MIN SIDE SETBACK = 10'  
 MAJOR SIDE SETBACK = 25'-0"  
 REAR SETBACK = 30'  
 MIN LOT SIZE = 20,000 FT<sup>2</sup>

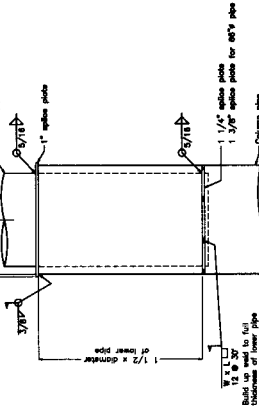
**GRAPHIC SCALE**  
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Overall Height	Column Size	Length	Foundation
0'-0" to 30'-0"	48" x 48"	22'-0"	4'-0"
30'-1" to 60'-0"	48" x 48"	22'-0"	5'-0"
60'-1" to 90'-0"	48" x 48"	22'-0"	6'-0"
90'-1" to 120'-0"	48" x 48"	22'-0"	7'-0"
120'-1" to 150'-0"	60" x 60"	31'-0"	8'-0"
150'-1" to 180'-0"	60" x 60"	31'-0"	9'-0"
180'-1" to 210'-0"	60" x 60"	31'-0"	10'-0"
210'-1" to 240'-0"	60" x 60"	31'-0"	11'-0"
240'-1" to 270'-0"	60" x 60"	31'-0"	12'-0"
270'-1" to 300'-0"	60" x 60"	31'-0"	13'-0"

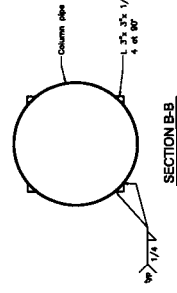


Column Length  
Range = 0' to 300'  
(Ladder to meet ASCE standards, 15' h. to h.)  
Ladder: 3/4" x 1/2" x 1/2" x 1/2" (see schedule)  
Reinforcement for connection, welded to column pipe  
See notes



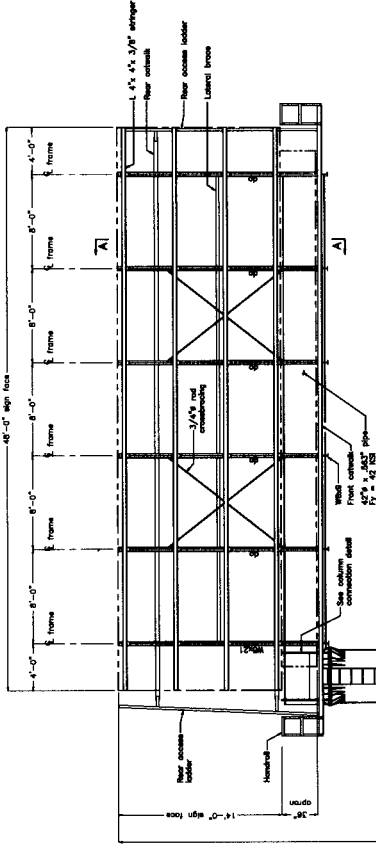
COLUMN PIPE SPLICE DETAIL

1 = 1/2" diameter  
2 = 1/2" diameter  
3 = 1/2" diameter

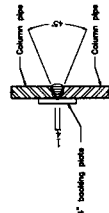


SECTION B-B

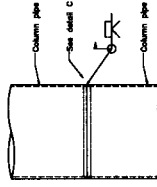
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30'-1" to 60'-0"	48" x 48"	22'-0"	6'-0"
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90'-1" to 120'-0"	48" x 48"	22'-0"	8'-0"
120'-1" to 150'-0"	60" x 60"	31'-0"	9'-0"
150'-1" to 180'-0"	60" x 60"	31'-0"	10'-0"
180'-1" to 210'-0"	60" x 60"	31'-0"	11'-0"
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240'-1" to 270'-0"	60" x 60"	31'-0"	13'-0"
270'-1" to 300'-0"	60" x 60"	31'-0"	14'-0"



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(Ladder to meet ASCE standards, 15' h. to h.)  
Ladder: 3/4" x 1/2" x 1/2" x 1/2" (see schedule)  
Reinforcement for connection, welded to column pipe  
See notes



DETAIL C



COLUMN PIPE BUTT SPLICE

NOTES  
 - Design conforms to the 2003 International Building Code.  
 - Wind resistance factor -  $W = 0.87$   
 - Shear resistance factor -  $W = 0.87$   
 - The steel conforms to ASTM A500 grade 2 (unless noted).  
 - Structural steel and concrete to ASTM A500 except side flange.  
 - Bolts & nuts shall be ASTM A325 (unless noted) and be corrosion protected.  
 - Steel shall be primed & painted.  
 - Welding shall be in accordance with AWS standards.  
 - Foundation shall be installed and erected according to the  
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 - The contractor shall verify all dimensions and conditions in the  
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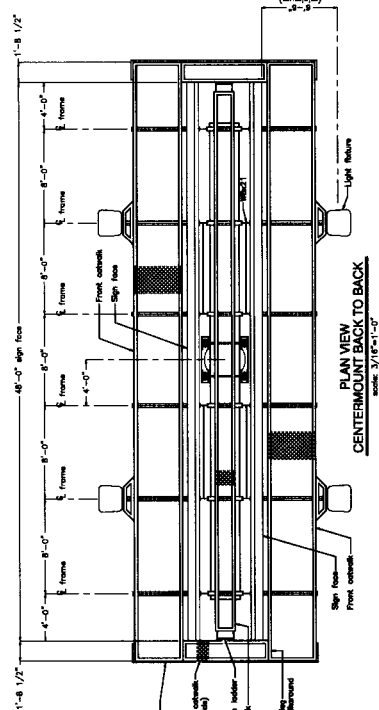
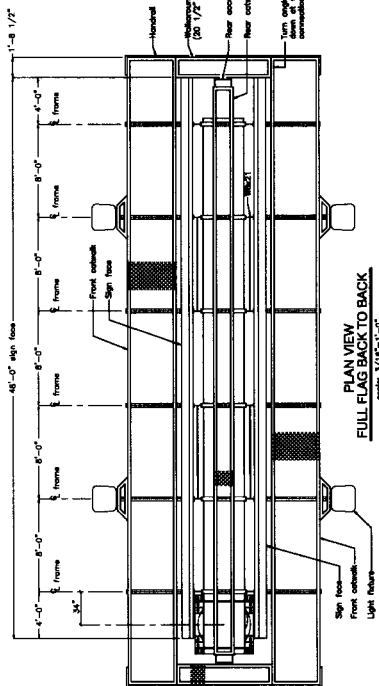
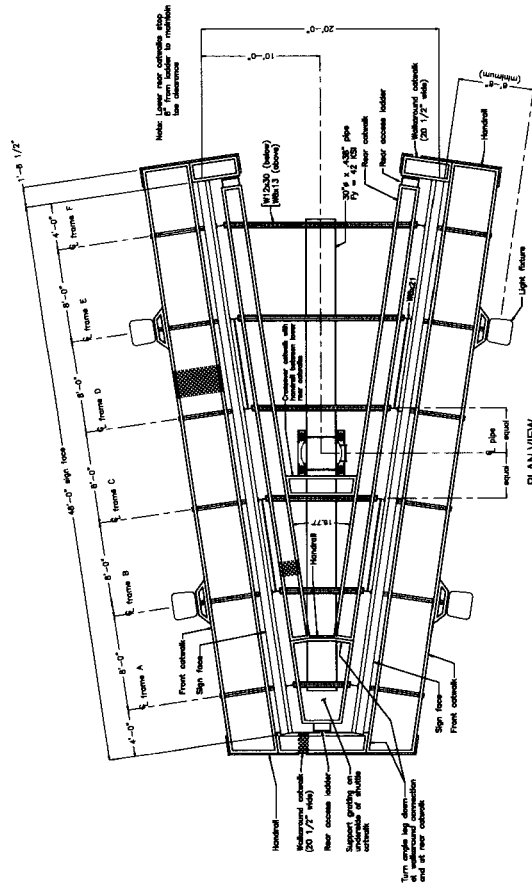
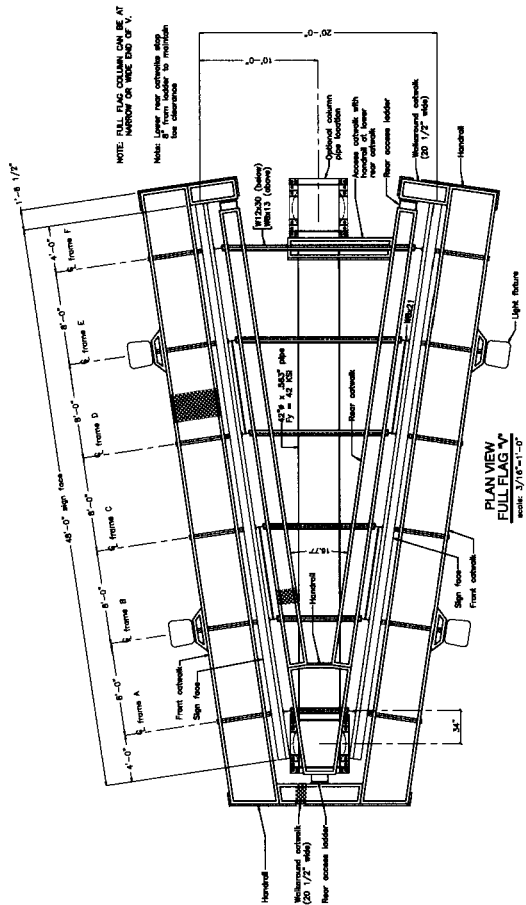
**CLEARCHANNEL**  
OUTDOOR

14'-0" x 48'-0" MONOPOLE SIGN STRUCTURE  
CENTERMOUNT - FULL FLAG / STANDARD 20' V - BACK TO BACK  
2008 INTERNATIONAL BUILDING CODE  
UP TO 12,000 LB. DISPLAY UNIT ON ONE OR BOTH FACES

Job No. 15872  
Job Name: Atlanta, GA  
Job Location: Atlanta, GA  
Job No. 15872  
Sheet 1 of 4

FULL FLAG SIGN FACE ELEVATION

CENTERMOUNT SIGN FACE ELEVATION

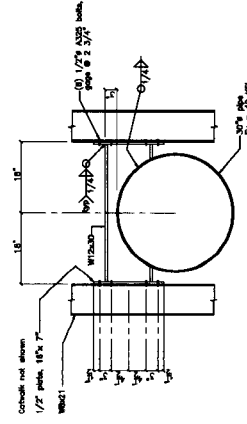
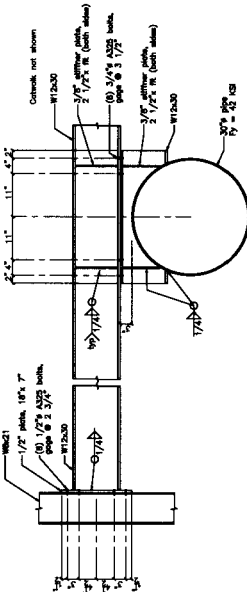
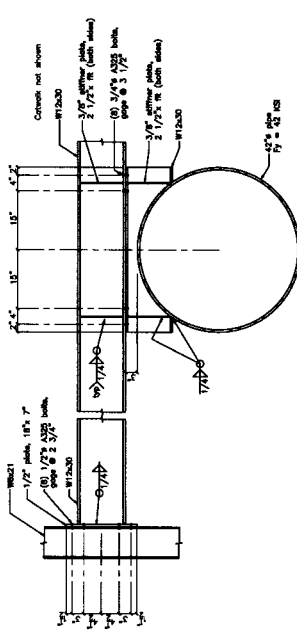
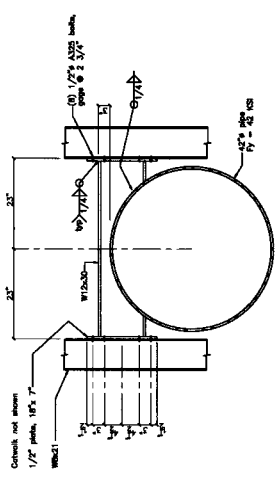
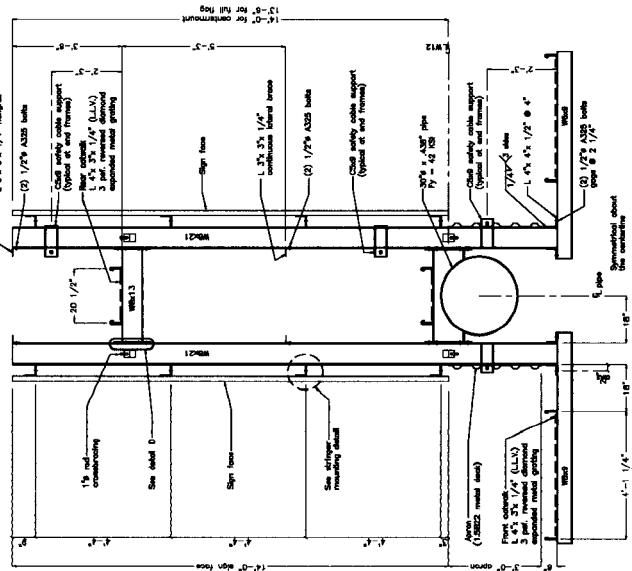
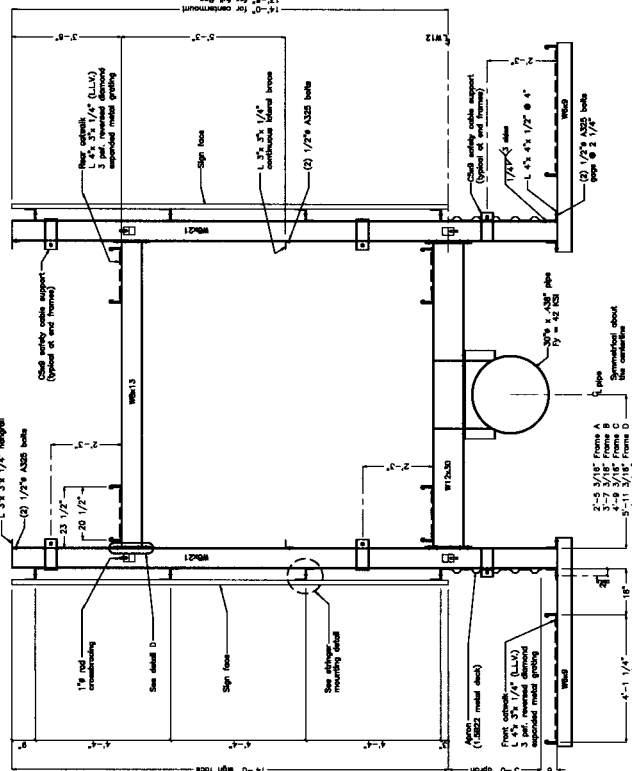


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UP TO 12,000 U.S. LB/SQYD UNIT ON ONE OR BOTH FACES

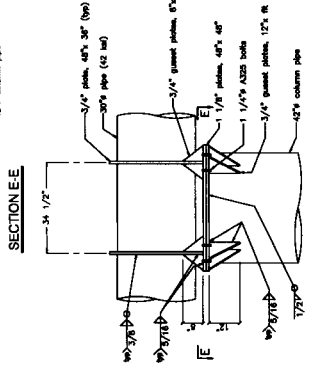
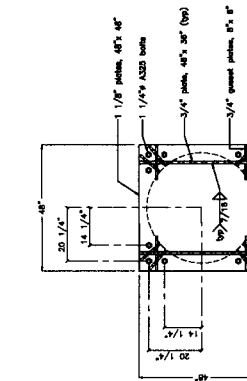
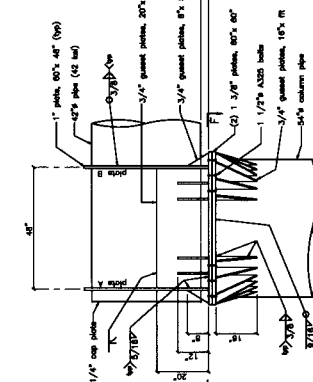
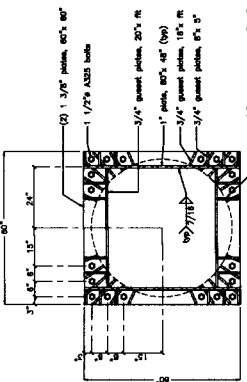
Job No. 15672  
Job Name Atlanta, GA  
Job Location Atlanta, GA

15672  
PAGE 2 OF 4



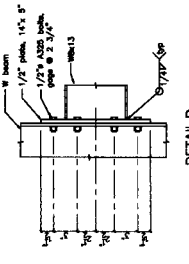
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CENTERMOUNT - FULL FLAG / STANDARD 20' V - BACK TO BACK  
2008 INTERNATIONAL BUILDING CODE  
UP TO 12,000 LB. DISPLAY UNIT ON ONE OR BOTH FACES

Job Name: \_\_\_\_\_  
Job Location: Atlanta, GA  
Date: \_\_\_\_\_  
Drawing No.: 15872  
Sheet 3 of 4

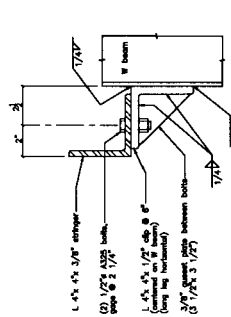


CENTERMOUNT COLUMN CONNECTION DETAIL

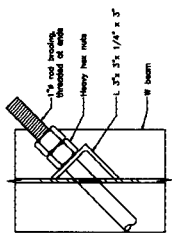
FULL FLAG COLUMN CONNECTION DETAIL



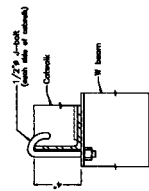
DETAIL D



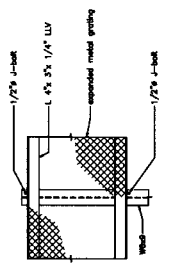
STRINGER MOUNTING DETAIL



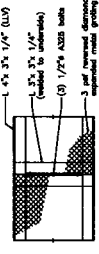
CROSSBRACING DETAIL



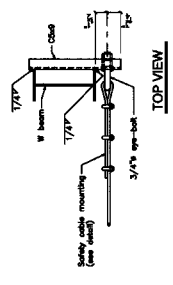
CATWALK MOUNTING DETAIL



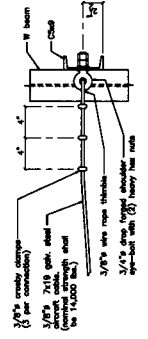
CATWALK DETAIL



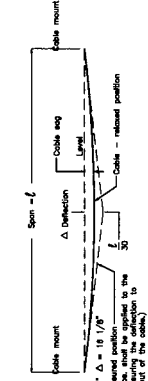
CATWALK SPLICE DETAIL



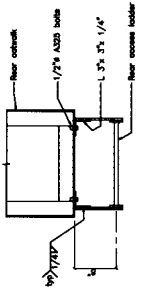
TOP VIEW



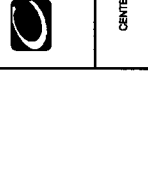
SAFETY CABLE MOUNTING



SAFETY CABLE INSTALLATION CRITERIA



REAR LADDER MOUNTING DETAIL



SAFETY CABLE MOUNTING



14'-0" x 48'-0" MONOPOLE SIGN STRUCTURE  
 CENTERMOUNT - FULL FLAG / STANDARD 20' V. BACK TO BACK  
 UP TO 10,000 LB. DISPLAY UNIT ON ONE OR BOTH FACES

Job Name: \_\_\_\_\_  
 Job Location: Alhambra, CA  
 Job No.: \_\_\_\_\_  
 Drawing No.: 15872  
 Date: 4.1.11

